

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM398425

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
T-MOBILE USA, INC.		09/01/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TracFone Wireless, Inc.		
<b>Street Address:</b>	9700 NW 112th Avenue		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33178		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86906285	GOSMART	
<b>Serial Number:</b>	86358170	GOSMART MOBILE	
<b>Serial Number:</b>	86088847	SPEED BOOST	
<b>Registration Number:</b>	4188274	EXTRAS PACK	
<b>Registration Number:</b>	4667753	GO SMART MOBILE	
<b>Registration Number:</b>	4769282	GOSMART MOBILE	
<b>Registration Number:</b>	4765040	GO SMART MOBILE	
<b>Registration Number:</b>	4348168	GO SMART MOBILE	
<b>Registration Number:</b>	4322281	GOSMART	
<b>Registration Number:</b>	4306851	GOSMART MOBILE	
<b>Registration Number:</b>	4348167	GO SMART MOBILE	
<b>Registration Number:</b>	4752221	GO SMART MOBILE	
<b>Registration Number:</b>	4768953	GOSMART	
<b>Registration Number:</b>	4467945	NO DUM	
<b>Registration Number:</b>	4667752	GO SMART MOBILE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3059615556		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$390.00 86906285

**Phone:** 3055790558  
**Email:** ipmiami@gtlaw.com  
**Correspondent Name:** Sandy Chiu, Esq.  
**Address Line 1:** Greenberg Traurig, P.A.  
**Address Line 2:** 333 S.E. 2nd Avenue, Suite 4400  
**Address Line 4:** Miami, FLORIDA 33131

**ATTORNEY DOCKET NUMBER:** 027207.031900

**NAME OF SUBMITTER:** Sandy Chiu, Esq.

**SIGNATURE:** /Sandy Chiu/

**DATE SIGNED:** 09/14/2016

**Total Attachments: 6**

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## TRADEMARK ASSIGNMENT

WHEREAS, T-MOBILE USA, INC. ("Assignor"), a Delaware corporation with an address at 12920 S.E. 38<sup>th</sup> Street, Bellevue, WA 98006, has common law rights in the mark(s) that are the subject of this assignment and as shown in the attached Attachments; and

WHEREAS, Assignor is the owner of the trademark/service mark registrations set forth in Attachment 1 and incorporated herein by reference;

WHEREAS, Assignor is the owner of the pending intent-to-use-based trademark/service mark applications set forth in Attachment 2 and incorporated herein by reference;

WHEREAS, Assignor is the owner of the pending applications in jurisdictions that do not require use claims set forth in Attachment 3 and incorporated herein by reference;

WHEREAS, TRACFONE WIRELESS, INC. ("Assignee"), a Delaware corporation with its principal place of business at 9700 NW 112 Avenue, Miami, FL 33178, wishes to acquire said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Attachments 1, 2, and 3 together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 1st day of September, 2016.

T-MOBILE USA, INC.

By *Peter Ewens*  
Name: Peter Ewens  
Title: EVP Corporate Strategy

STATE OF WASHINGTON )  
 ) ss.  
COUNTY OF KING )

On the 1st day of September, 2016, before me personally appeared Peter Ewens, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the EVP Corporate Strategy of T-MOBILE USA, INC., the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.


*Joan F. Banker* Joan F. Banker  
NOTARY PUBLIC in and for the State of  
Washington, residing at Newcastle, WA  
My Appointment Expires: May 29, 2020

## Acceptance of Assignment

TRACFONE WIRELESS, INC., the Assignee above, does hereby accept the assignment of the trademarks.

Signed this 1<sup>st</sup> day of September, 2016.

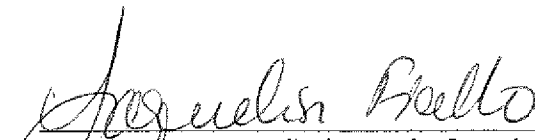
TRACFONE WIRELESS, INC.

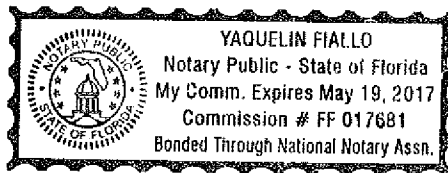
By:   
 Name: Gustavo Blanco  
 Title: Vice Chairman

STATE OF Florida )  
 COUNTY OF Miami-Dade ) ss.

On the 1<sup>st</sup> day of September, 2016, before me personally appeared Gustavo Blanco, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the Vice-Chairman of TRACFONE WIRELESS, INC., the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

  
 NOTARY PUBLIC in and for the State of  
Florida residing at Miami, FL  
 My Appointment Expires: 5/19/2017



## ATTACHMENT 1

### TRADEMARK REGISTRATIONS

<i>App. No.</i>	<i>Reg. No.</i>	<i>Country</i>	<i>Mark</i>
011209079	011209079	EUTM	GOSMART MOBILE (stylized) (color)
010598365	010598365	EUTM	GOSMART
40201260550	40-1009213	Korea	GOSMART
1244947	1294657	Mexico	GOSMART
1255949	1293306	Mexico	GOSMART
85478719	4188274	USA	EXTRAS PACK
86358223	4667753	USA	GO SMART MOBILE (stylized)
86358212	4667752	USA	GO SMART MOBILE (stylized)
85982879	4769282	USA	GOSMART MOBILE
85982841	4765040	USA	GO SMART MOBILE (stylized)
85978619	4348168	USA	GO SMART MOBILE (stylized)
85978527	4322281	USA	GOSMART
85978379	4306851	USA	GOSMART MOBILE (stylized)
85978134	4348167	USA	GO SMART MOBILE (stylized)
85625120	4752221	USA	GO SMART MOBILE (stylized)
85527430	4768953	USA	GOSMART
85980544	4467945	USA	NO DUM

**ATTACHMENT 2**

**PENDING "INTENT TO USE" APPLICATIONS**

<i>App. No.</i>	<i>Country</i>	<i>Mark</i>
86906285	USA	GOSMART
86358170	USA	GOSMART MOBILE
86088847	USA	SPEED BOOST

**ATTACHMENT 3**

**PENDING NON-USE BASED APPLICATIONS**

<i>App. No.</i>	<i>Country</i>	<i>Mark</i>
1561623	Canada	GOSMART
1595225	Canada	GOSMART MOBILE (stylized)
11572676	China	GOSMART