

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398845

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UniModa, LLC		09/15/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Gizmodo Media Group, LLC		
Street Address:	5999 Center Drive		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3074351	KINJA	
Registration Number:	3119691	DEFAMER.	
Registration Number:	3119693	KOTAKU	
Registration Number:	3123017	LIFEHACKER	
Registration Number:	3187369	DEADSPIN	
Registration Number:	3231927	DEFAMER	
Registration Number:	2877598	GIZMODO	
Registration Number:	3805741	IO9	
Registration Number:	3285856	JALOPNIK	
Registration Number:	3597171	JEZEBEL	
Registration Number:	3274695	KOTAKU	
Registration Number:	3274709	LIFEHACKER	
Registration Number:	3177176	SPLOID	
Registration Number:	3282718	VALLEYWAG	
CORRESPONDENCE DATA			
Fax Number:	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 3074351

Email: rhonda.deleon@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 355 South Grand Avenue
Address Line 4: Los Angeles, CALIFORNIA 90071-1560

ATTORNEY DOCKET NUMBER: 055846-0019

NAME OF SUBMITTER: Rhonda DeLeon

SIGNATURE: /Rhonda DeLeon/

DATE SIGNED: 09/16/2016

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "UNIMODA, LLC", CHANGING ITS NAME FROM "UNIMODA, LLC" TO "GIZMODO MEDIA GROUP, LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF SEPTEMBER, A.D. 2016, AT 1:32 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

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SR# 20165799937

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203000522
Date: 09-15-16

TRADEMARK
REEL: 005879 FRAME: 0235

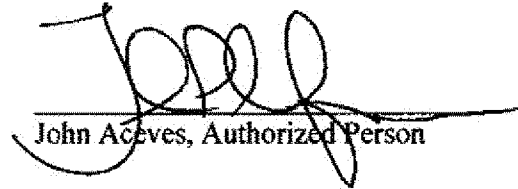
CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
UNIMODA, LLC

1. The name of the limited liability company is UniModa, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company has been changed to:

Gizmodo Media Group, LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 15th day of September, 2016.


John Aceves, Authorized Person