

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM398885

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AK Retail Holdings Limited		07/22/2016	Corporation: ENGLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yours Clothing Limited		
<b>Street Address:</b>	Unit B, Finmere Park		
<b>Internal Address:</b>	Southgate Road, Orton Southgate		
<b>City:</b>	Peterborough		
<b>State/Country:</b>	ENGLAND		
<b>Postal Code:</b>	PE2 6YG		
<b>Entity Type:</b>	Corporation: ENGLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86742396	BADRHINO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3132281110		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	docketing@endurancelaw.com		
<b>Correspondent Name:</b>	Ray Meiers, Endurance Law Group PLC		
<b>Address Line 1:</b>	180 West Michigan Ave		
<b>Address Line 2:</b>	Suite 801		
<b>Address Line 4:</b>	Jackson, MICHIGAN 49201		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ray Meiers, Endurance Law Group PLC		
<b>Address Line 1:</b>	180 West Michigan Ave		
<b>Address Line 2:</b>	Suite 801		
<b>Address Line 4:</b>	Jackson, MICHIGAN 49201		
<b>NAME OF SUBMITTER:</b>	RAY MEIERS		
<b>SIGNATURE:</b>	/RAY MEIERS/		
<b>DATE SIGNED:</b>	09/19/2016		

OP \$40.00 86742396

**Total Attachments: 5**

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DATED 22<sup>nd</sup> July 2016

AK Retail Holdings Limited

-and-

Yours Clothing Limited

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TRADE MARK ASSIGNMENT

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Urquhart-Dykes & Lord LLP

Altius House

1 North Fourth Street

Milton Keynes

MK9 1NE

THIS ASSIGNMENT is made the 22<sup>nd</sup> July 2016.

**BETWEEN:**

1. AK Retail Holdings Limited ("Assignor"), a company incorporated in England and Wales under company registration number 05150258], whose [registered] address is at Unit B, Finmere Park, Southgate Road, Orton Southgate, Peterborough, PE2 6YG; and
2. Yours Clothing Limited ("Assignee"), a company incorporated in England and Wales under company registration number 02886196, whose [registered] address is at Unit B, Finmere Park, Southgate Road, Orton Southgate, Peterborough, PE2 6YG.

**WHEREAS:**

The Assignor is the proprietor of the trade marks details of which are set out in the Schedule hereto (the "Trade Marks").

**NOW IT IS HEREBY AGREED AS FOLLOWS:**

**1. ASSIGNMENT**

In consideration of the payment of £1.00 from the Assignee to the Assignor, receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee with full title guarantee all rights, title and interest in and to the Trade Marks together with all goodwill of the business in relation to which such Trade Mark is used (but

no other or greater goodwill) including all rights, privileges and advantages thereto including without limitation, the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof to hold unto the Assignee absolutely.

**2. FURTHER ASSURANCE**

The Assignor agrees to do all acts and execute all documents as may be reasonable required by the Assignee from time to time, at the Assignee's cost, after the date of this Assignment for the Assignee to obtain the full benefit of the rights granted to the Assignee pursuant to this Assignment.

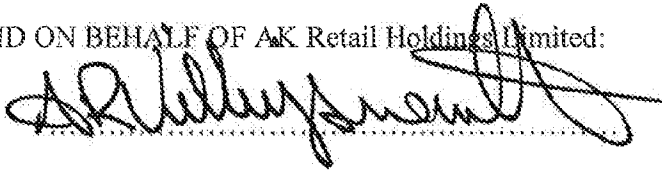
**3. GOVERNING LAW**

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto on the date first above written.

1. SIGNED FOR AND ON BEHALF OF AK Retail Holdings Limited:

By:



Name :

ANDREW ROBERT KILLINGSWORTH

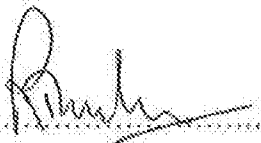
Position in Company:

DIRECTOR

Date:

22 July 2016

2. SIGNED FOR AND ON BEHALF OF Yours Clothing Limited

By:   
Name : RICHARD THURSTON  
Position in Company: DIRECTOR  
Date: 22nd July 2016

SCHEDULE

Trade Marks in the United States of America

Trade Mark	Status	Country	Trade Mark Number	Class
BADRHINO	Pending	USA	86742396	25