

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399053

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG HOUSEHOLD & HEALTH CARE LTD.		07/15/2016	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	THEFACESHOP CO., LTD.		
Street Address:	(Sinmunno 2-ga) 58, Saemunan-ro, Jongno-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86756958	TOMARU	
CORRESPONDENCE DATA			
Fax Number:	8583141501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858.314.1500		
Email:	cbaker@mintz.com		
Correspondent Name:	Christine M. Baker		
Address Line 1:	3580 Carmel Mountain Road, Suite 300		
Address Line 2:	Mintz Levin Cohn Ferris Glovsky & Popeo		
Address Line 4:	San Diego, CALIFORNIA 92130		
ATTORNEY DOCKET NUMBER:	51336-438		
DOMESTIC REPRESENTATIVE			
Name:	Christine M. Baker		
Address Line 1:	3580 Carmel Mountain Road, Suite 300		
Address Line 2:	Mintz Levin Cohn Ferris Glovsky & Popeo		
Address Line 4:	San Diego, CALIFORNIA 92130		
NAME OF SUBMITTER:	Christine M. Baker		
SIGNATURE:	/cmbaker/		
DATE SIGNED:	09/19/2016		

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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, LG HOUSEHOLD & HEALTH CARE LTD., a corporation organized under the laws of the Republic of Korea with an address of 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea (hereinafter "Assignor"), owns U.S. Application Serial Nos. 86/756958, 86/766770, 86/766786 and 86/766799 for the marks **TOMARU**, TOMARU station,



Beauty Tomaru Station, and (hereinafter the Marks), in the U.S. Patent and Trademark Office; and

WHEREAS, THEFACESHOP CO., LTD., a corporation organized under the laws of the Republic of Korea with an address of (Sinmunno 2-ga) 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea ("Assignee") desires to acquire all rights, title and interest in the Marks and the goodwill associated therewith and obtain an assignment of U.S. Application Serial Nos. 86/756958, 86/766770, 86/766786 and 86/766799.

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns all of its rights, title, interest, ownership and subsidiary rights, if any, to the Marks and U.S. Application Serial Nos. 86/756958, 86/766770, 86/766786 and 86/766799 together with the goodwill of the business symbolized by the Marks, as well as the right to sue, counterclaim, recover damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder.

LG HOUSEHOLD & HEALTH CARE LTD.

June sil, Song

Name: June sil, Song

Title: Director

Date: July 15, 2016