

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM398823

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Connexity, LLC		09/02/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Connexity, Inc.		
Street Address:	12200 W. Olympic Boulevard, Suite 300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3926644	BIZRATE	
Registration Number:	3926645		
CORRESPONDENCE DATA			
Fax Number:	8584583005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8584583000		
Email:	ryane@paulhastings.com		
Correspondent Name:	Ryan M. Enchelmayer		
Address Line 1:	4747 Executive Drive, 12fl.		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	Ryan M. Enchelmayer		
SIGNATURE:	/Ryan M. Enchelmayer/		
DATE SIGNED:	09/16/2016		
Total Attachments: 3			
source=FIREFLY - CONVERSION TO DE INC#page1.tif			
source=FIREFLY - CONVERSION TO DE INC#page2.tif			
source=FIREFLY - CONVERSION TO DE INC#page3.tif			

CH \$65.00 3926644

Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "CONNEXITY, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "CONNEXITY, LLC" TO "CONNEXITY, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF SEPTEMBER, A.D. 2016, AT 8 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6140073 8100F
SR# 20165631154

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202929095
Date: 09-02-16

TRADEMARK
REEL: 005879 FRAME: 0826

CERTIFICATE OF CONVERSION

CONVERTING

CONNEXITY, LLC

(a California limited liability company)

TO

CONNEXITY, INC.

(a Delaware corporation)

This Certificate of Conversion is being filed for the purpose of converting Connexity, LLC, a California limited liability company (the “Converting Entity”), to a Delaware corporation to be named Connexity, Inc. (the “Corporation”) pursuant to Section 265 of the Delaware General Corporation Law. The Converting Entity hereby certifies:

FIRST: The Converting Entity was first created, incorporated, formed or otherwise came into being in California on December 6, 1996, as a California corporation, and converted to a California limited liability company on September 1, 2016. The jurisdiction of the Converting Entity immediately prior to the filing of this Certificate of Conversion is California.

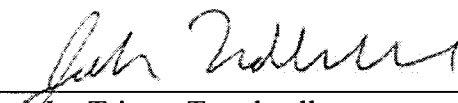
SECOND: The name of the Converting Entity immediately prior to the filing of this Certificate of Conversion is Connexity, LLC. The type of entity of the Converting Entity is a limited liability company.

THIRD: The name of the Corporation as set forth in the Certificate of Incorporation of the Corporation is Connexity, Inc.

[Signature page follows]

In witness whereof, the Converting Entity has caused this Certificate of Conversion to be executed by the undersigned duly authorized person on the date set forth below.

CONNEXITY, LLC

By: 
Name: John Tristan Treadwell
Title: Manager and Authorized Person

Date: September 2, 2016