

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM399068

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David Ronick		07/21/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Collective Returns, Inc.		
<b>Street Address:</b>	27 W 24th St		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86612859	STASH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5162346160		
<b>Email:</b>	lhollander@hollanderesq.com		
<b>Correspondent Name:</b>	Liel Hollander		
<b>Address Line 1:</b>	10 Bond St		
<b>Address Line 2:</b>	Suite 420		
<b>Address Line 4:</b>	Great Neck, NEW YORK 11021		
<b>NAME OF SUBMITTER:</b>	Liel Hollander		
<b>SIGNATURE:</b>	/lh/		
<b>DATE SIGNED:</b>	09/20/2016		
<b>Total Attachments: 2</b>			
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OP \$40.00 86612859

## Trademark Assignment

This **Trademark Assignment** (hereinafter referred to as the "Assignment") is made and entered into on 06/27/2016 (the "Effective Date") by and between the following parties:

David Ronick  
(the "Assignors")

**AND**

Collective Returns, Inc  
Delaware Corporation  
27 West 24th Street New York 10016

(the "Assignee")

WHEREAS, the Assignors are the sole and rightful owners of the STASH trademark (U.S. Serial No. [REDACTED])

WHEREAS, the Assignee desires to acquire the Assignors' right, title, and interest in and to the STASH trademark; and

WHEREAS, the Assignors and Assignee are both duly authorized and capable of entering into this Assignment.

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the parties hereto agree as follows:

### 1. ASSIGNMENT.

The Assignors do hereby sell, assign, transfer and set over to Assignee all of its right, title, and interest in and to the Trademarks in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignors' business associated with the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignors had this sale, assignment, transfer and conveyance not been made.

The Assignors authorize the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of the STASH application.

**2. ENTIRE AGREEMENT.**

This Assignment constitutes the sole agreement of the parties and supersedes all oral negotiations and prior writings with respect to the subject matter hereof.

**3. SEVERABILITY.**

If one or more provisions of this Assignment are held to be unenforceable under applicable law, the parties agree to renegotiate such provision in good faith. If the parties cannot reach a mutually agreeable and enforceable replacement for such provision, then (i) such provision will be excluded from this Assignment, (ii) the balance of the Assignment will be interpreted as if such provision were so excluded and (iii) the balance of the Assignment will be enforceable in accordance with its terms.

IN WITNESS whereof, the Assignors and Assignee have executed this Agreement as of the Effective Date.

Assignor:

By: DM  
David Ronick

Date: 7/21/16

Assignee:

By: [Signature]  
Collective Returns, Inc.  
Edward Robinson

Date: 7/21/16