

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900377731

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reckitt Benckiser N.V.		07/19/2016	Naamloze Vennootschap (Nv): NETHERLANDS

RECEIVING PARTY DATA

Name:	Reckitt Benckiser Vanish B.V.
Street Address:	Siriusdreef 14
City:	Hoofddorp
State/Country:	NETHERLANDS
Postal Code:	2132WT
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3902483	MINIMAX
Registration Number:	3852017	
Registration Number:	3846914	
Registration Number:	3908249	STAIN SEEKERS
Registration Number:	3898349	STAININSURE
Registration Number:	4967044	TRUST PINK
Serial Number:	85689734	TRUST PINK. FORGET STAINS
Registration Number:	4193213	VANISH
Registration Number:	4172491	
Registration Number:	3898350	STAINSURANCE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: na-tmg@rb.com

Correspondent Name: Linda M. Dooley / Reckitt Benckiser LLC

Address Line 1: 399 Interpace Parkway

Address Line 4: Parsippany, NEW JERSEY 07054

TRADEMARK

NAME OF SUBMITTER:	Linda M. Dooley
SIGNATURE:	/l. dooley/
DATE SIGNED:	09/21/2016
Total Attachments: 2 source=Reckitt Benckiser Vanish B.V. Deed US#page1.tif source=Reckitt Benckiser Vanish B.V. Deed US#page2.tif	

Deed of Assignment

WHEREAS, **Reckitt Benckiser N.V.** ("Assignor"), a Dutch corporation whose principal office or place of business is Siriusdreef 14, 2132 WT Hoofddorp, The Netherlands, is the sole and exclusive owner of the trademark registrations and trademark applications identified on Exhibit A attached hereto ("Marks"); and

WHEREAS, **Reckitt Benckiser Vanish B.V.** ("Assignee"), a Dutch corporation whose principal office or place of business is Siriusdreef 14, 2132WT Hoofddorp, The Netherlands, is desirous of acquiring rights to said Marks.

NOW, THEREFORE, in consideration of the premises and the agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee effective as of 19 July 2016, and Assignee hereby accepts all right, title and interest in and to said Marks, including any common law, statutory and other rights associated therewith, together with the goodwill of the business associated with the use of and symbolized by the Marks (if any), and all the registration applications and registrations therefor, and all rights to (i) bring an action, whether at law or in equity, for past, present or future infringement, dilution, misappropriation, misuse or other violation of the Marks against any third party, (ii) any proceeds, benefits, privileges, causes of action, and remedies relating to the Marks, and (iii) recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misused, or other violation of the Marks.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed in its name as of the above written date.

Assignor

Reckitt Benckiser N.V.

Paul Remeijer, Director

Assignee

Reckitt Benckiser Vanish B.V.

Patrick Melson, Director

Signed at Haarlemmermeer, The Netherlands.

Exhibit A.

Trademark	Status	Application #	Registration #
MINIMAX	REGISTERED	77592862	3902483
Sachet logo (Black and White)	REGISTERED	77359897	3852017
Sachet logo (Colour)	REGISTERED	77359893	3846914
STAIN SEEKERS	REGISTERED	77037325	3908249
StainInsure	REGISTERED	77032894	3898349
StainSurance	REGISTERED	77032902	3898350
TRUST PINK	REGISTERED	85689738	4967044
TRUST PINK. FORGET STAINS	AP-ALLOWED	85689734	
VANISH logo on Pink Background	REGISTERED	85388954	4193213
WITH INTELLIGENT STAIN SEEKERS Target and Arrows logo (without words)	REGISTERED	85235281	4172491