

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM398990

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lorenzo Alessandro Quinn		09/16/2016	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. Gallo Winery		
<b>Street Address:</b>	600 Yosemite Boulevard		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4097456	GRAVITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tm.group@ejgallo.com		
<b>Correspondent Name:</b>	Kristi W. Whalen		
<b>Address Line 1:</b>	600 Yosemite Boulevard		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>NAME OF SUBMITTER:</b>	Kristi W. Whalen		
<b>SIGNATURE:</b>	/kww/		
<b>DATE SIGNED:</b>	09/19/2016		
<b>Total Attachments: 1</b>			
source=GRAVITY ASSIGNMENT#page1.tif			

OP \$40.00 4097456

ASSIGNMENT

WHEREAS, Lorenzo Alessandro Quinn, an individual with an address at Passeig de la Muntanya, 16 CASTELLDEFELS, Barcelona, SPAIN 08860 ("Seller"), is the owner of all right, title and interest in the trademark GRAVITY for wines, and the federal registration thereof, namely Reg. No. 4097456, and the goodwill associated therewith; and

WHEREAS, E. & J. Gallo, a California corporation, located at 600 Yosemite Blvd., Modesto, CA 94526 ("Gallo") is desirous of acquiring all of Seller's right, title and interest in the trademark GRAVITY for wines, and the federal registration thereof, namely Reg. No. 4097456, and the goodwill associated therewith, and Seller is desirous of assigning all of his right, title and interest in the trademark GRAVITY for wines, and the federal registration thereof, namely Reg. No. 4097456, and the goodwill associated therewith, to Gallo.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which hereby is acknowledged, Seller hereby irrevocably assigns and transfers all of his right, title and interest in and to the trademark GRAVITY for wines, and the federal registration thereof, namely Reg. No. 4097456, and the goodwill associated therewith, to Gallo.

Seller:  
Lorenzo Alessandro Quinn

Signature: 

Date: SEP 12 2016

Gallo:  
E. & J. Gallo Winery

By: 

Name: ROBERT DONOHO

Title: VICE PRESIDENT

Date: SEPT 16, 2016