

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399209

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Dog Treestands, Inc.		09/09/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Big Dog Outdoors, Inc.		
Street Address:	120 Detroit Pkwy		
City:	Morton		
State/Country:	ILLINOIS		
Postal Code:	61550		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3249042	BIG DOG TREESTANDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2175280448		
Email:	robpertino@gmail.com		
Correspondent Name:	ROBERT PATINO		
Address Line 1:	2808 Rutherford Trek		
Address Line 4:	Springfield, ILLINOIS 62711		
NAME OF SUBMITTER:	Robert Patino		
SIGNATURE:	/Robert Patino/		
DATE SIGNED:	09/20/2016		
Total Attachments: 1			
source=Assignment of Trademark Rights for Big Dog Treestands-executed 41019#page1.tif			

OP \$40.00 3249042


ASSIGNMENT OF TRADEMARK RIGHTS AND UNITED STATES FEDERAL
TRADEMARK REGISTRATION

WHEREAS, Big Dog Treestand, Inc. n/k/a WSTR Holdings, Inc. ("Assignor"), an Illinois corporation, having a place of business at 120 E. Detroit Pkwy, Morton, Illinois 61550, has used the mark BIG DOG TREESTANDS in commerce and has filed an application with the United States Patent and Trademark Office under Section 1 (b) of the Trademark Act, assigned Serial No. 78/736,697, and has since issued on June 5, 2007 and assigned Registration No. 3,249,042, and

WHEREAS, Big Dog Outdoors, Inc. ("Assignee"), an Illinois corporation, having a place of business at 120 E. Detroit Pkwy, Morton, Illinois 61550, is desirous of acquiring said trademark therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and all other countries of the world in and to said trademark therefore, together with the goodwill of the business symbolized by said trademark.

Signed at MORTON, IL, this 9th day of Sept, 2016



Signature

Terry B. Royer

Name (print)

President

Title