

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399224

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBI Distributing Corp.		09/20/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CLSIP Holdings LLC		
Street Address:	2400 West Central Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60192		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3743653	ICING	
Registration Number:	4544654	ICING OUTLET	
Registration Number:	4610511	ICING	
Registration Number:	1466727	THE ICING	
Registration Number:	3461876	THE ICING	
Registration Number:	2234841	THE ICING ACCESSORIES	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027395151		
Email:	felicia.gordon@morganlewis.com		
Correspondent Name:	Dana S. Gross		
Address Line 1:	Morgan, Lewis & Bockius LLP		
Address Line 2:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	034664.14.0947		
NAME OF SUBMITTER:	Dana S. Gross		
SIGNATURE:	/Dana S. Gross/		
DATE SIGNED:	09/21/2016		

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Total Attachments: 3

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Confirmatory Icing Trademark Assignment Agreement

This Confirmatory Icing Trademark Assignment Agreement (the "Confirmatory Assignment") is made this 20 day of September 2016, by CBI Distributing Corp., a corporation organized and existing under the laws of Delaware ("CBI"), in favor of CLSIP Holdings LLC, a limited liability company organized and existing under the laws of Delaware, and having a business address of 2400 West Central Road, Hoffman Estates, IL 60192 ("Holdings").

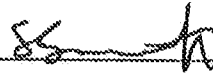
A. Pursuant to the Intellectual Property Assignment Agreement executed by the parties on September 20, 2016 (the "Effective Date"), CBI sold, transferred, conveyed, and assigned to Holdings all of its right, title, and interest in and to the ICING marks covered by the United States federal registrations listed on Schedule A, and any existing variation of these marks used solely in the United States and all common law rights to same (the "US Icing Marks"), together with the goodwill of the businesses associated therewith; and

B. This Confirmatory Assignment is being executed to confirm and memorialize in writing the earlier transfer of the US Icing Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is acknowledged, CBI confirms having sold, transferred, conveyed, and assigned to Holdings, as of the Effective Date, all of CBI's right, title, and interest in and to the US Icing Marks, including without limitation all goodwill associated with the business symbolized by the US Icing Marks, and all rights and claims (whether known or unknown, contingent or accrued) against third parties resulting from, arising out of, or otherwise with respect to any of the US Icing Marks. CBI authorizes and requests that the Commissioner of Patents and Trademarks of the United States record Holdings as the owner of the United States federal registrations listed on Schedule A.

IN WITNESS WHEREOF, CBI has executed this Confirmatory Assignment effective as of the Effective Date.

CBI Distributing Corp.



Name: Stephen Sernett

Title: Vice President and
Associate General Counsel

Date: September 20, 2016

Schedule A

Country	Trademark	Status	App. No.	App. Date	Reg. No.	Reg. Date	Class/Goods
United States of America	ICING	Registered	77/473939	14-May-2008	3743653	02-Feb-2010	03 Int. Cosmetics, namely, nail polish, lip color, lip gloss, foundation, blush, eyeliner, cosmetic pencils, eye shadow, mascara, face powders, bronzers; fragrances, all sold exclusively in Icing by Claire's stores 09 Int. Sunglasses; cellular phone cases. 14 Int. Jewelry, namely, earrings; necklaces; bracelets; rings; ornamental pins; watches; charms; jewelry cases. 18 Int. for Clutch purses; cosmetic cases sold empty; handbags, key cases; purses; shoulder bags; coin purses; leather key chains; imitation leather key chains; wallets. 20 Int. Picture frames; non-metal and non-leather key-chains 25 Int. Clothing, namely socks, hats, gloves, shirts; footwear; head scarves 26 Int. Hair accessories, namely, barrettes, hair bows, hair ornaments, hair ornaments in the nature of hair wraps, hair pins, hair clips 35 Int. Retail store services featuring jewelry, women's clothing, purses, accessories, footwear, cosmetics, picture frames
United States of America	ICING OUTLET	Registered	85/872705	11-Mar-2013	4544654	03-Jun-2014	35 Int. Retail store services featuring jewelry, notions, cosmetics, hair accessories, clothing accessories, and stationery products.
United States of America	ICING STYLIZED	Registered	85/831738	24-Jan-2013	4610511	23-Sep-2014	03 Int. Soap; bath lotions; cleaning preparations, excluding hair care preparations; shoe cream; leather cleaning preparations; emery paper; pumice stones for personal use; perfumery; cosmetics; cosmetics kits and make-up kits comprised of lipstick, lip gloss, lip liner, eye shadow, makeup palettes, eyeliner, blush, face powder and foundations; makeup; non-medicated toiletries; perfumes; lipstick; lip gloss; nail polish; rouge; depilatories; shaving preparations; make-up removal preparations; antiperspirants; incense; air fragrancing preparations; powder having reflective qualities for topical application to the skin or hair for cosmetic purposes; nail stickers 09 Int. Sunglasses; telephones; compact discs and optical discs featuring music and music videos; cell phone straps; telephone covers not made of paper; cell phone holders; DVDs featuring music and music videos. 14 Int. Jewelry, rings, necklaces, bracelets, earrings, tiaras, belly chains, toe rings, body clips, car cuffs, earring holders, ornamental pins; jewelry brooches. 16 Int. Instructional books relating to hairstyling, personal accessories, fashions and clothing fashions. 18 Int. Handbags; purses; wallets; backpacks; school bags; reusable shopping bags; umbrellas; key cases; vanity cases, not fitted. 21 Int. Hair brushes; combs; large tooth hair combs; mugs, not of precious metal; drinking

Country	Trademark	Status	App. No.	App. Date	Reg. No.	Reg. Date	Class/Goods
							<p>glasses; beverage glassware for daily use, including cups as well as plates, pots and glass jars; sponges for household purposes; candlesticks; cosmetic brushes; applicator sticks for applying make-up; wands for applying lip gloss; china ornaments; baskets for domestic use, not of metal; water bottles sold empty; pottery, namely, mugs and bowls; candle holders; incense holders in the nature of incense burners.</p> <p>25 Int. Clothing, namely, shirts, pants, coats, dresses and pajamas; bathing suits; rainwear; gymnastic shoes; footwear, headwear; stockings; gloves; scarves; belts; sashes.</p> <p>26 Int. Hair ornaments, brooches for clothing, belt buckles, buttons, hair curlers, other than hand implements, lace and embroidery, ribbons, barrettes, hair bows, hair pins, claw clips, hair ornaments in the nature of hair wraps.</p> <p>28 Int. Toy animals; board games; dolls; plush toys.</p> <p>35 Int. Retail store services featuring jewelry, notions, cosmetics, hair accessories, clothing accessories and stationery products.</p>
United States of America	THE ICING	Registered	73/642264	20-Feb-1987	1466727	24-Nov-1987	42 Int. Retail clothing and clothing accessory store services.
United States of America	THE ICING	Registered	77/329699	14-Nov-2007	3461876	08-Jul-2008	35 Int. Retail store services featuring clothing, accessories and jewelry.
United States of America	THE ICING ACCESSORIES & DESIGN	Registered	75/201596	21-Nov-1996	2234841	23-Mar-1999	35 Int. Retail store services featuring jewelry, women's clothing and accessories.