

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM399252

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coast Apparel, LLC		08/30/2016	Limited Liability Company: SOUTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Delta Apparel, Inc.		
<b>Street Address:</b>	322 South Main Street		
<b>City:</b>	Greenville		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29601		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77644214		
<b>Serial Number:</b>	77644191	COAST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8642337342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8642711592		
<b>Email:</b>	docketing@dority-manning.com		
<b>Correspondent Name:</b>	Neil M. Batavia, Dority & Manning		
<b>Address Line 1:</b>	P.O. Box 1449		
<b>Address Line 4:</b>	Greenville, SOUTH CAROLINA 29602-1449		
<b>NAME OF SUBMITTER:</b>	Neil M. Batavia		
<b>SIGNATURE:</b>	/Neil M. Batavia/		
<b>DATE SIGNED:</b>	09/21/2016		
<b>Total Attachments: 5</b>			
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## TRADEMARK AND DOMAIN NAME ASSIGNMENT

This Trademark and Domain Name Assignment (this "Assignment"), dated and effective as of August 30, 2016 (the "Effective Date"), is made by and between Coast Apparel, LLC, a South Carolina limited liability company ("Assignor"), and Delta Apparel, Inc., a Georgia corporation ("Assignee").

WHEREAS, Assignor is the owner of, and desires to assign to Assignee, all right, title, and interest in and to: (i) all applications and registration (US and/or foreign), if any, for the marks in the attached **Schedule A**, and any and all trademark, service mark, and intellectual property rights, including rights of priority, in such marks (collectively the "Marks"); and (ii) any and all goodwill of the business associated with the Marks;

WHEREAS, Assignor is the owner of, and desires to assign to Assignee, all right, title, and interest in and to: (i) the domain names set forth in the attached **Schedule B**, any and all trademark, service mark, and intellectual property rights, including rights of priority, in such domain names, (collectively the "Domain Names"); and (ii) any and all goodwill of the business associated with the Domain Names;

WHEREAS, Assignee desires to acquire the Marks, Domain Names, and any and all goodwill of the business associated therewith from Assignor, subject to the terms and conditions of this Assignment; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Marks, Domain Names, and goodwill to Assignee;

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained in this Assignment, and other good and valuable consideration received by Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment of Marks. Assignor hereby assigns and transfers to Assignee the full and exclusive right, title, and interest in and to the Marks, together with: (i) the goodwill symbolized by the Marks; (ii) all causes of action, claims, and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Marks; and (iii) any royalties or other consideration owed in connection with use of the Marks.

2. Assignment of Domain Names. Assignor hereby assigns and transfer to Assignee all right, title, and interest in and to the Domain Names, together with: (i) the goodwill symbolized by the Domain Names; (ii) all causes of action, claims, and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Domain Names; and (iii) any royalties or other consideration owed in connection with use of the Domain Names.

3. Acceptance of Marks and Domain Names. Subject to the terms of this Assignment, Assignee accepts such assignment of the Marks, Domain Names, and all of the goodwill in each of the Marks and the Domain Names.

4. Further Assurances. Assignor will cooperate with Assignee to facilitate the filing and processing of all forms and other formalities and tasks that are, or become necessary, to efficiently and effectively complete the process of causing the transfer of registration of the Marks and Domain Names

to Assignee. Assignor further agrees, without further consideration, to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Marks, Domain Names, goodwill, and all other rights hereby conveyed.

5. Governing Law. This Assignment shall be governed by the laws of the State of South Carolina without regard to conflicts of law principles thereunder.

6. Binding Effect; Assignment. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns. This Assignment may not be assigned by either party without the prior written consent of the other party, and any purported assignment without such consent shall be void.

7. Counterparts. This Assignment may be executed in any number of counterparts and signatures may be delivered by electronic mail in portable document format (PDF), each of which may be executed by less than all parties, each of which shall be enforceable against the parties actually executing such counterparts, and all of which together shall constitute one instrument.

[signatures page follows]

IN WITNESS WHEREOF, the parties hereto have caused this instrument to be duly executed as of the Effective Date.

**ASSIGNOR:**

COAST APPAREL, LLC

By: \_\_\_\_\_

Name:

Title:

**ASSIGNEE:**

DELTA APPAREL, INC.

By: Deborah H Merrill


Name: Deborah H Merrill

Title: CFO and President, Delta Basics

IN WITNESS WHEREOF, the parties hereto have caused this instrument to be duly executed as of the Effective Date.

ASSIGNOR:

COAST APPAREL, LLC

By:   
Name: Blake Henderson  
Title: C.E.O.



ASSIGNEE:

DELTA APPAREL, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**SCHEDULE A**

**MARKS**

<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Owner</b>	<b>Status</b>	<b>Next Deadline</b>
	3,927,301	March 8, 2011	Coast Apparel, LLC	Registered	Declaration of Use is due before March 8, 2017.
Coast	3,643,507	June 23, 2009	Coast Apparel, LLC	Registered	Renewal due on or within the year before June 24, 2019.
	N/A	N/A	Coast Apparel, LLC	Unregistered	N/A