

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM399327

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danielle Lagree		09/14/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Strengthen Lengthen Tone, LLC		
Street Address:	137 Fifth Avenue, 2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86805438	BETTER SORE THAN SORRY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 454-5280		
Email:	ben@laskilaw.com		
Correspondent Name:	Benjamin Laski		
Address Line 1:	15332 Antioch St., Suite 125		
Address Line 4:	Pacific Palisades, CALIFORNIA 90282		
NAME OF SUBMITTER:	Benjamin Laski		
SIGNATURE:	/bl/		
DATE SIGNED:	09/21/2016		
Total Attachments: 1			
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OP \$40.00 86805438

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of September 14, 2016 from Danielle Lagree ("ASSIGNOR"), to Strengthen Lengthen Tone, LLC ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark application (the "Mark") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Property.


NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and the Property.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Property.

AGREED AND ACCEPTED BY:

ASSIGNOR

By:


Danielle Lagree

ASSIGNEE

By:


Amanda Freeman

EXHIBIT A

1. BETTER SORE THAN SORRY. Serial. No. 86805438