

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM399405

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SCS DIRECT, INC.		08/18/2016	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GEOCENTRAL INC.		
<b>Street Address:</b>	6049 HI TEK COURT		
<b>City:</b>	MASON		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45040		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4831083	HATCH 'EMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5132412324		
<b>Email:</b>	bvogel@whe-law.com		
<b>Correspondent Name:</b>	gregory j lunn		
<b>Address Line 1:</b>	441 VINE STREET		
<b>Address Line 4:</b>	CINCINNATI, KENTUCKY 45202		
<b>NAME OF SUBMITTER:</b>	GREGORY J LUNN		
<b>SIGNATURE:</b>	/Gregory Lunn/		
<b>DATE SIGNED:</b>	09/22/2016		
<b>Total Attachments: 1</b>			
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OP \$40.00 4831083

ATTACHMENT A

ASSIGNMENT OF INTELLECTUAL PROPERTY

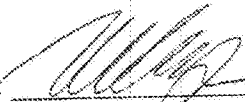
WHEREAS, SCS DIRECT, INC. (the "Assignor"), owns U.S. Registration No. 4,831,083 for the trademark *Hatch 'Ems* and the web address <http://supergroweggs.com> (together, the "Intellectual Property"); and

WHEREAS, GEOCENTRAL INC. (the "Assignee"), wishes to acquire the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest worldwide in and to the Intellectual Property together with the goodwill of the business symbolized thereby, and together with the right to sue for past, present, and future infringements or other violations thereof.

<sup>Present</sup>  
Dated July 18, 2016.

SCS DIRECT, INC.

By:   
Howard Greenspan  
President