

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM397868

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RCL Publishing LLC		08/16/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kendall Hunt Publishing Company		
<b>Street Address:</b>	4050 Westmark Drive		
<b>City:</b>	Dubuque		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	52004		
<b>Entity Type:</b>	Corporation: IOWA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2151359	THE FAITH CONNECTION	
<b>Registration Number:</b>	2158851	RCL	
<b>Registration Number:</b>	2260799	CATHOLIC AND CAPABLE	
<b>Registration Number:</b>	2312209	FOUNDATIONS IN FAITH	
<b>Registration Number:</b>	2324917	UNDERSTANDING THE CATECHISM	
<b>Registration Number:</b>	2392376	FAITH FIRST	
<b>Registration Number:</b>	3459098	STORIES OF GOD'S LOVE	
<b>Registration Number:</b>	3672954	RCL BENZIGER	
<b>Registration Number:</b>	3717853	STORIES OF GOD'S LOVE	
<b>Registration Number:</b>	2208765	ECHOES OF FAITH	
<b>Registration Number:</b>	3438301	ECHOES OF FAITH PLUS	
<b>Registration Number:</b>	3174807	BLEST ARE WE	
<b>Registration Number:</b>	3031428	BLEST ARE WE	
<b>Registration Number:</b>	2239686	OUR CATHOLIC IDENTITY	
<b>Registration Number:</b>	4649439	BE MY DISCIPLES	
<b>Serial Number:</b>	86571655	SEAN MIS DISCIPULOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8883913056		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

OP \$415.00 2151359

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 563-557-8700  
**Email:** ttrumm@octhomaslaw.com  
**Correspondent Name:** Tonya Trumm  
**Address Line 1:** 1000 Main Street  
**Address Line 4:** Dubuque, IOWA 52001

<b>NAME OF SUBMITTER:</b>	Tonya Trumm
<b>SIGNATURE:</b>	/Tonya Trumm/
<b>DATE SIGNED:</b>	09/08/2016

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

RCL Publishing LLC, a Delaware limited liability company (“**Assignor**”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns, transfers, conveys and delivers, effective as of August 16, 2016 (the “**Effective Date**”), unto Kendall Hunt Publishing Company, an Iowa corporation (“**Assignee**”), all right, title and interest of Assignor in and to the trademarks and trademark application set forth on Schedule I hereto (the “**Assigned Trademarks**”) and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, together, with (i) the goodwill of the business relating to and the goodwill symbolized by and exclusively associated with the Assigned Trademarks, (ii) all income, royalties and damages now or hereafter due or payable to Assignor with respect to the Assigned Trademarks including, without limitation, damages and payments for past, present or future infringement, misappropriation or other violation of any of the Assigned Marks, and (iii) any and all causes of action heretofore accrued in the Assignor’s favor for infringement of the Assigned Trademarks, to the full extent of such rights, together with the right to initiate suit and obtain damages and attorneys’ fees and other forms of relief arising from any infringement, misappropriation or other violation of any of the Assigned Trademarks. This Trademark Assignments is not intended to be an “assignment in gross”.

*[signature page follows]*

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed, effective as of the Effective Date.

Assignor

**RCL Publishing LLC**

By: 

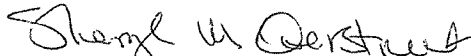
Name: Mark Rosenbaum

Title: Chief Financial Officer

STATE OF Ohio )  
COUNTY OF Hamilton ) SS:

On the 15 day of August, in the year 2016, before me, the undersigned, personally appeared Mark Rosenbaum personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Witness my hand and official seal.

  
Notary Public




**SHERYL M. OVERSTREET**  
Notary Public, State of Ohio  
My Commission Expires  
June 11, 2021

*[Signature Page to Trademark Assignment]*

**TRADEMARK**  
**REEL: 005881 FRAME: 0325**

Schedule I

Registered Trademarks

<b>Mark</b>	<b>Reg. No.</b>	<b>Class</b>	<b>Registration Date</b>
The Faith Connection	2151359	16	April 14, 1998
RCL	2158851	35	May 19, 1998
Catholic and Capable	2260799	16	July 13, 1999
Foundations in Faith	2312209	16	January 25, 2000
Understanding the Catechism	2324917	9, 16	February 29, 2000
Faith First	2392376	9, 16, 18	October 3, 2000
Stories of God's Love	3459098	16	July 1, 2008
RCL Benziger & Design 	3672954	16, 35, 41	August 25, 2009
Stories of God's Love	3717853	16	December 1, 2009
Echoes of Faith (Co-owned with the National Conference of Catechetical Leadership)	2208765	9, 16	December 8, 1998
Echoes of Faith Plus (Co-owned with the National Conference of Catechetical Leadership)	3438301	9, 16	May 27, 2008
Blest are We	3174807	9, 41	November 21, 2006
Blest are We	3031428	16, 35, 45	December 20, 2005
Our Catholic Identity	2239686	16	April 13, 1999
Be My Disciples	4649439	9, 16, 41	December 2, 2014

Trademark Applications

<b>Mark</b>	<b>Application No.</b>	<b>Date</b>
SEAN MIS DISCIPULOS	86571655	March 20, 2015