

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM399222

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED 17.5% PART OF ASSIGNOR'S INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CBI Distributing Corp.		09/20/2016	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	CLSIP Holdings LLC
<b>Street Address:</b>	2400 West Central Road
<b>City:</b>	Hoffman Estates
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60192
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	3817929	...IT'S AT CLAIRE'S
Registration Number:	2908859	CLAIRE'S
Registration Number:	2951866	CLAIRE'S
Registration Number:	1925359	CLAIRE'S
Registration Number:	1890335	CLAIRE'S
Registration Number:	2925470	CLAIRE'S
Registration Number:	2967212	CLAIRE'S
Registration Number:	1929317	CLAIRE'S
Registration Number:	2974652	CLAIRE'S
Registration Number:	3319826	CLAIRE'S
Registration Number:	3190839	CLAIRE'S
Registration Number:	2908857	CLAIRE'S
Registration Number:	2996103	CLAIRE'S
Registration Number:	2900024	CLAIRE'S
Registration Number:	2978984	CLAIRE'S
Registration Number:	1891172	CLAIRE'S
Registration Number:	2908861	CLAIRE'S
Registration Number:	2623039	CLAIRE'S
Registration Number:	1956047	CLAIRE'S ACCESSORIES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1946557	CLAIRE'S ACCESSORIES
Registration Number:	2294937	CLAIRE'S ACCESSORIES
Registration Number:	1514045	CLAIRE'S BOUTIQUES
Registration Number:	2908866	CLAIRE'S CLUB
Registration Number:	2908863	CLAIRE'S CLUB
Registration Number:	2908862	CLAIRE'S CLUB
Registration Number:	2908191	CLAIRE'S CLUB
Registration Number:	3343775	CLAIRE'S CLUB
Registration Number:	2908865	CLAIRE'S CLUB
Registration Number:	2065959	CLAIRE'S ETC.
Registration Number:	2064149	CLAIRE'S ETC.
Registration Number:	3602239	CLAIRE'S
Registration Number:	4610591	CLAIRE'S OUTLET
Registration Number:	4005371	SECRET SANTA CIRCLE
Registration Number:	1951435	SENSITIVE SOLUTIONS
Registration Number:	3050863	ICING BY CLAIRE'S
Registration Number:	2908868	CLAIRE'S CLUB

**CORRESPONDENCE DATA**

Fax Number: 2027393001

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2027395151

Email: felicia.gordon@morganlewis.com

Correspondent Name: Dana S. Gross

Address Line 1: Morgan, Lewis & Bockius LLP

Address Line 2: 1111 Pennsylvania Avenue, NW

Address Line 4: Washington, D.C. 20004

**ATTORNEY DOCKET NUMBER:** 034664.14.0947

**NAME OF SUBMITTER:** Dana S. Gross

**SIGNATURE:** /Dana S. Gross/

**DATE SIGNED:** 09/21/2016

**Total Attachments: 4**

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Confirmatory Claire's Trademark Assignment Agreement

This Confirmatory Claire's Trademark Assignment Agreement (the "Confirmatory Assignment") is made this 20 day of September, 2016, by CBI Distributing Corp., a corporation organized and existing under the laws of Delaware ("CBI"), in favor of CLSIP Holdings LLC, a limited liability company organized and existing under the laws of Delaware, and having a business address of 2400 West Central Road, Hoffman Estates, IL 60192 ("Holdings").


A. Pursuant to the Intellectual Property Assignment Agreement executed by the parties on September 20, 2016 (the "Effective Date"), CBI sold, transferred, conveyed, and assigned to Holdings an undivided 17.5% ownership interest in and to the CLAIRE'S marks covered by the United States federal registrations listed on Schedule A, and any existing variation of these marks used solely in the United States and all common law rights to same (the "US Claire's Marks"), together with a corresponding, proportional and joint interest in the goodwill of the businesses associated therewith; and

B. This Confirmatory Assignment is being executed to confirm and memorialize in writing the earlier transfer of this undivided interest in the US Claire's Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is acknowledged, CBI confirms having sold, transferred, conveyed, and assigned to Holdings, as of the Effective Date, an undivided 17.5% ownership interest in and to the US Claire's Marks, including without limitation a corresponding, proportional and joint interest in the goodwill associated with the business symbolized by the US Claire's Marks and all rights and claims (whether known or unknown, contingent or accrued) against third parties resulting from, arising out of, or otherwise with respect to any of the US Claire's Marks. CBI authorizes and requests that the Commissioner of Patents and Trademarks of the United States record Holdings as a joint owner with CBI of the United States federal registrations listed on Schedule A.

IN WITNESS WHEREOF, CBI has executed this Confirmatory Assignment effective as of the Effective Date.

CBI Distributing Corp.

  
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Name: Stephen Sernett

Title: Vice President and  
Associate General Counsel

Date: September 20, 2016

Schedule A<sup>2</sup>

Country	Trademark	Status	App. No.	App. Date	Reg. No.	Reg. Date	Class/Goods
United States of America	...IT'S AT CLAIRE'S	Registered	77/883682	01-Dec-2009	3817929	13-Jul-2010	35 Int. Retail store services featuring jewelry, clothing, cosmetics, toiletries, hair goods and accessories, namely, hand bags, shoes, hats, belts, wallets, eyeglass cases, key chains, jewelry boxes, desk accessories, cell phone accessories, pet accessories
United States of America	CLAIRE'S	Registered	78/975449	04-Nov-2003	2908859	07-Dec-2004	16 Int. Stationary, notebooks, address books, diaries, temporary tattoos, photo albums.
United States of America	CLAIRE'S	Registered	78/975445	31-Jul-2002	2951866	17-May-2005	03 Int. Cosmetics, namely lip gloss wands, lipstick, hair dyes, blush, antiperspirants, perfume balm, powder having reflective qualities for topical application to the skin or hair for cosmetic purposes, bath and body gels, bath and body lotions, nail polish, hair lotions.
United States of America	CLAIRE'S	Registered	74/517854	28-Apr-1994	1925359	10-Oct-1995	14 Int. Jewelry, namely earrings, necklaces, rings, bracelets, ornamental pins, and hair ornaments.
United States of America	CLAIRE'S	Registered	74/517853	28-Apr-1994	1890335	18-Apr-1995	42 Int. Retail store services featuring ladies' clothing accessories and jewelry.
United States of America	CLAIRE'S	Registered	78/975454	31-Jul-2002	2925470	08-Feb-2005	25 Int. Clothing, namely socks, hats, gloves, shirts.
United States of America	CLAIRE'S	Registered	78/975452	31-Jul-2002	2967212	12-Jul-2005	20 Int. Containers made primarily of plastic for holding trinkets and coins.
United States of America	CLAIRE'S	Registered	74/518090	28-Apr-1994	1929317	24-Oct-1995	05 Int. Ear drops for application on pierced ears.
United States of America	CLAIRE'S	Registered	78/975382	01-Jul-2003	2974652	19-Jul-2005	35 Int. Issuing gift certificates which may be redeemed for goods.
United States of America	CLAIRE'S	Registered	78/589527	17-Mar-2005	3319826	23-Oct-2007	03 Int. Personal care items, namely, razors, razor blades, shaving creams and foams, depilatories, fragrance, toothpaste, tooth brushes, dental floss, tooth whitener, mouthwash, breath fresheners, and make-up remover cleansers.
United States of America	CLAIRE'S	Registered	78/149317	31-Jul-2002	3190839	02-Jan-2007	35 Int. retail store services dealing in notions, cosmetics, jewelry, stationery products, hair goods, clothing accessories and the like primarily for women and girls
United States of America	CLAIRE'S	Registered	78/975446	31-Jul-2002	2908857	07-Dec-2004	09 Int. Cell phone holders.
United States of America	CLAIRE'S	Registered	78/975448	31-Jul-2002	2996103	13-Sep-2005	14 Int. jewelry, belly chains, bracelets, toe rings, body clips, ear cuffs, earring holders.

<sup>2</sup> Pursuant to this Agreement, CBI sells, transfers, conveys and assigns to Holdings an undivided 17.5% ownership interest in and to the US Claire's Marks, including the federal registrations set forth on this Schedule A. Holdings acknowledges that CBI has retained and shall continue to own an undivided 82.5% ownership interest in and to the US Claire's Marks, including the federal registrations set forth on this Schedule A.

United States of America	CLAIRE'S	Registered	78/975453	04-Nov-2003	2900024	02-Nov-2004	24 Int. Pillows, pillow cases.
United States of America	CLAIRE'S	Registered	78/269386	01-Jul-2003	2978984	26-Jul-2005	16 Int. stationery
United States of America	CLAIRE'S	Registered	74/512656	14-Apr-1994	1891172	25-Apr-1995	25 Int. Women's stockings
United States of America	CLAIRE'S	Registered	78/975455	31-Jul-2002	2908861	07-Dec-2004	26 Int. Hair accessories, namely, barrettes, hair bows, hair ornaments, claw clips, head wraps.
United States of America	CLAIRE'S & CIRCLE A Design	Registered	76/064166	06-Jun-2000	2623039	24-Sep-2002	35 Int. Retail store services dealing in men and women's jewelry, wallets, key chains, sunglasses, removable tattoos, hats, notions, clothing, women's clothing, women's clothing accessories, namely, handkerchiefs, scarves, jewelry, hair bands, hair goods, cosmetics, and perfumes.
United States of America	CLAIRE'S ACCESSORIES	Registered	74/619578	10-Jan-1995	1956047	13-Feb-1996	42 Int. Retail store services featuring ladies accessories.
United States of America	CLAIRE'S ACCESSORIES	Registered	74/586876	18-Oct-1994	1946557	09-Jan-1996	42 Int. Retail store services featuring ladies clothing accessories and jewelry.
United States of America	CLAIRE'S ACCESSORIES & CIRCLE A Design	Registered	75/331385	28-Jul-1997	2294937	30-Nov-1999	35 Int. Retail store services dealing with men's and women's jewelry, wallets, key chains, sunglasses, removable tattoos, hats, notions, clothing including women's clothing, perfumes, hair goods and handkerchiefs.
United States of America	CLAIRE'S BOUTIQUES & Design	Registered	73/653581	06-Apr-1987	1514045	22-Nov-1988	42 Int. Retail store services for the sale of lady accessories.
United States of America	CLAIRE'S CLUB	Registered	78/975466	09-Oct-2002	2908866	07-Dec-2004	18 Int. Bags, namely, backpacks, tote bags and wallets.
United States of America	CLAIRE'S CLUB	Registered	78/975462	09-Oct-2002	2908863	07-Dec-2004	09 Int. Sunglasses; telephones.
United States of America	CLAIRE'S CLUB	Registered	78/975461	09-Oct-2002	2908862	07-Dec-2004	03 Int. Cosmetics.
United States of America	CLAIRE'S CLUB	Registered	78/172438	09-Oct-2002	2908191	07-Dec-2004	26 Int. hair goods, namely, clips, hair bows, ponytail twisters, hair bands, hair claws, snap clips, snap tops, salon clips, bobby pins; artificial flower bridal bouquets
United States of America	CLAIRE'S CLUB	Registered	78/554003	26-Jan-2005	3343775	27-Nov-2007	35 Int. Retail services featuring notions, cosmetics, jewelry, hair care products, hair goods, clothing and accessories, toiletry products, jewelry, stationery products, automobile accessories, removable tattoos, pillows, pillow cases, cell phone holders, furniture accessories, inflatable furniture, incense, incense holders, incense sticks and cones, candles, containers for trinkets and coins, toys, bags, wallets, key chains, sunglasses, stockings, personal care items
United States of America	CLAIRE'S CLUB	Registered	78/975464	09-Oct-2002	2908865	07-Dec-2004	14 Int. Tiaras, jewelry, earrings, necklaces, bracelets, and bracelets, necklaces and earrings sold in combination.

United States of America	CLAIRE'S CLUB	Registered	78/975469	09-Oct-2002	2908868	07-Dec-2004	25 Int. Hair goods, namely, bridal veils, floral head wreaths, headbands, head wraps, head scarves; apparel, namely, gloves, boas, footwear; slippers; flip flops; dress up shoes; dresses, capes, baseball hats and caps, visors, cowboy hats, socks belts.
United States of America	CLAIRE'S ETC.	Registered	75/037738	14-Feb-1996	2065959	27-May-1997	42 Int. Retail store services dealing in men's and women's jewelry, wallets, key chains, sunglasses, removable tatoos, hats, notions, clothing, women's clothing and accessories, perfumes, hair goods, and handkerchiefs.
United States of America	CLAIRE'S ETC.	Registered	75/079178	27-Mar-1996	2064149	20-May-1997	42 Int. Retail store services dealing in men's and women's jewelry, wallets, key chains, sunglasses, removable tattoos, hats, notions, clothing, women's clothing and accessories, perfumes, hair goods, and handkerchiefs.
United States of America	CLAIRE'S Logo	Registered	77/560510	02-Sep-2008	3602239	07-Apr-2009	35 Int. Retail store services featuring clothing, accessories and jewelry.
United States of America	CLAIRE'S OUTLET	Registered	85/872707	11-Mar-2013	4610391	23-Sep-2014	35 Int. Retail store services featuring jewelry, notions, cosmetics, hair goods, clothing accessories, stationery products and the like
United States of America	SECRET SANTA CIRCLE	Registered	85/173806	10-Nov-2010	4005371	02-Aug-2011	35 Int. Providing online retail store services featuring clothing and fashion accessories via a website that has a specific feature that allows users to give and receive purchases through anonymousgift exchanges
United States of America	SENSITIVE SOLUTIONS	Registered	74/646373	13-Mar-1995	1951435	23-Jan-1996	14 Int. Jewelry.
United States of America	ICING BY CLAIRE'S	Registered	78/618255	04-Apr-2005	3050863	01-Jan-2006	35 Int. Retail store services dealing in women's clothing and accessories