

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gaiam Americas, Inc.		07/01/2016	Corporation: COLORADO
RECEIVING PARTY DATA			
Name:	Meditation Studio LLC		
Street Address:	9595 Oxford Road		
Internal Address:	c/o Cyd Crouse		
City:	Longmont		
State/Country:	COLORADO		
Postal Code:	80504		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4970331	MEDITATION STUDIO	
Registration Number:	4994930	UNTANGLE YOUR MIND	
Serial Number:	86631369	UNTANGLE YOUR MIND	
CORRESPONDENCE DATA			
Fax Number:	2027287045		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027287045		
Email:	chowell@cooley.com		
Correspondent Name:	Cathy Howell, Senior Paralegal		
Address Line 1:	1299 Pennsylvania Ave., N.W.; Suite 700		
Address Line 2:	Cooley LLP		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Catherine R. Howell, Senior Paralegal		
SIGNATURE:	/Catherine R. Howell/		
DATE SIGNED:	09/22/2016		
Total Attachments: 3			
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DOMAIN NAME TRANSFER AND TRADEMARK ASSIGNMENT AGREEMENT

This Domain Name Transfer and Trademark Assignment Agreement (this "*Agreement*") is made as of July 1, 2016 between Gaiam Americas, Inc., a Colorado corporation ("*Seller*"), and Meditation Studio LLC, a Delaware limited liability company ("*Buyer*").

1. Pursuant to a Purchase Agreement, dated as July 1, 2016, by and among Seller, Buyer and Sequential Brands Group, Inc., a Delaware corporation (the "*Purchase Agreement*"), Seller hereby assigns and transfers to Buyer all claims, rights, title and interest Seller has or may have in and to the registered domain names listed on Exhibit A (the "*Domain Names*") and the trademarks identified on Exhibit A, together with the goodwill symbolized by and associated with the use of the same, including all common law use, application, registration, renewal and extension rights, all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

2. Promptly following execution of this Agreement, Seller will take all steps necessary to effectuate the transfer of the Domain Names to IP addressees specified by Buyer and to register the transfer of the Domain Names with the applicable registrar. Seller further agrees to cooperate with Buyer in executing all documents and doing all things that Buyer considers reasonably necessary or desirable to further the purposes of this Agreement.

3. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

4. This Agreement shall be governed by, and construed in accordance with, the internal laws of the State of New York, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of New York other than Section 5-1401 of the New York General Obligations Law.


5. This Agreement may be modified or amended only by a written agreement executed by both parties.

6. This Agreement may be executed and delivered via facsimile or PDF e-mail transmission, and may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.

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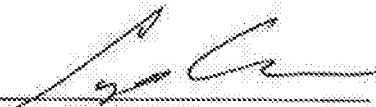
SELLER:

GAIAM AMERICAS, INC.

By: 
Name: Gary Klein
Title: Chief Financial Officer

BUYER:

MEDITATION STUDIO LLC

By: 
Name: Cyd Crouse
Title: Manager

SIGNATURE PAGE TO DOMAIN NAME TRANSFER AND TRADEMARK ASSIGNMENT AGREEMENT

TRADEMARK
REEL: 005882 FRAME: 0439

EXHIBIT A

DOMINION NAMES

Domain Name	Domain Registrar	Registrant	Expiration Date
MEDITATIONSTUDIO.ME	Go Daddy	Gaiam Americas, Inc.	12/2/2016
MEDITATIONSTUDIOAPP.COM	Go Daddy	Gaiam Americas, Inc.	12/2/2016

TRADEMARKS

U.S. Trademarks

Trademark	Owner	Serial No.	Registration No.	Status
MEDITATION STUDIO (Word Mark)	Gaiam Americas, Inc.	86618978	4970331	Registered
UNTANGLE YOUR MIND	Gaiam Americas, Inc.	86631369		Pending
UNTANGLE YOUR MIND	Gaiam Americas, Inc.	86979155	4994930	Registered

