

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399603

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WYOMING WEST DESIGNS II, INC.		07/29/2016	Close Corporation: WYOMING
RECEIVING PARTY DATA			
Name:	SIDRAN, LLC		
Street Address:	1050 Venture Ct., Suite 100		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	75006		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	2031268	COWBOY UP	
Registration Number:	2613580	COWBOY UP	
Registration Number:	2622504	COWBOY UP	
Registration Number:	3783092	COWBOY UP	
Registration Number:	3851907	COWBOY UP	
Registration Number:	3697353	COWBOY UP	
Registration Number:	3494465	COWBOY UP	
Registration Number:	3080009	COWBOY UP	
Registration Number:	2735985	COWGIRL UP	
Registration Number:	3589501	COWGIRL UP	
Registration Number:	3697355	COWGIRL UP	
Registration Number:	3697357	COWGIRL UP	
Registration Number:	3494470	COWGIRL UP	
Registration Number:	3697356	COWGIRL UP	
Registration Number:	3494469	COWGIRL UP	
Registration Number:	3596940	COWGIRL UP	
Registration Number:	3494468	COWGIRL UP	
Registration Number:	3157734	COWBOY UP WITH CONSERVATION IT CAN SAVE	
Registration Number:	3494466	COWBOY UP	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3494467	COWBOY UP
Registration Number:	3589500	COWBOY UP

CORRESPONDENCE DATA

Fax Number: 3036239222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (303) 628-9570

Email: MMeyer@LRRRC.com

Correspondent Name: Mark A. Meyer

Address Line 1: 1200 Seventeenth Street, Suite 3000

Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER:	Mark A. Meyer
SIGNATURE:	/MARK A. MEYER/
DATE SIGNED:	09/23/2016

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), effective as of July 24, 2016 (the "Effective Date"), is by and between SIDRAN, LLC, a Texas Limited Liability Company ("Assignee"), and WYOMING WEST DESIGNS II, INC., a Wyoming Close Corporation ("Assignor"). Assignor and Assignee are sometimes referenced individually herein as a "Party" and together as the "Parties."

WHEREAS, Assignor is the owner of all rights, title and interest in and to the service marks and service mark registrations set forth in Schedule 1 incorporated herein by reference, together with all goodwill associated therewith (the "Marks");

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of July 24, 2016, by and among the Assignee, Assignor, Harry Talermo, and Ray Domecq ("Asset Purchase Agreement"), Assignor has agreed to assign and transfer to Assignee all of Assignor's rights, title and interest in and to the Marks; and

WHEREAS, it is the purpose of this Assignment to memorialize the assignment and transfer of all of Assignor's rights, title and interest in and to the Marks to Assignee, in a form suitable for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing premises, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, all of Assignor's rights, title and interest in, to, and under, the Marks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of the Marks. Such rights, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors and assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Recordals/Further Assurances. Assignee shall record this Assignment with the United States Patent and Trademark Office. Assignor shall execute and deliver to Assignee all such further instruments, assignments, assurances and other documents, and perform such other acts, as Assignee may reasonably request or as may be necessary to more fully assign and convey to and vest in Assignee the rights herein assigned.

3. Assignor's Security Interest. Pursuant to a separate agreement, Assignee shall grant to Assignor a security interest in the Marks (as indicated on Schedule 1), which shall remain in effect until Assignee has made full payment of the Purchase Price pursuant to the Asset Purchase Agreement and the ancillary documents executed in connection therewith or thereunder.

4. Originals/Counterparts. This Assignment may be executed by facsimile signature in multiple counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized representative as of the Effective Date.

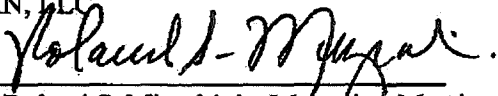
ASSIGNOR:

WYOMING WEST DESIGNS II, INC.

By: 
Ray Domecq, its Vice President

ASSIGNEE:

SIDRAN, LLC

By: 
Roland S. Mizrahi, its Managing Member

Rm
ED

EXHIBIT A
US Trademark Registrations/Applications

MARK	SERIAL NUMBER	Application/Registration Number	REGIS. DATE
COWBOY UP	75/975560	2,031,268	January 14, 1997
COWBOY UP	74/539522	2,613,580	September 3, 2002
COWBOY UP	74/557077	2,622,504	September 24, 2002
COWBOY UP	76/686405	3,783,092	May 4, 2010
COWBOY UP	76/686407	3,851,907	September 28, 2010
COWBOY UP	76/686406	3,697,353	October 20, 2009
COWBOY UP	76/686401	3,494,465	September 2, 2008
COWBOY UP	76/093524	3,080,009	April 11, 2006
COWGIRL UP	76/331317	2,735,985	July 15, 2003
COWGIRL UP	76/686416	3,589,501	March 17, 2009
COWGIRL UP	76/686414	3,697,355	October 20, 2009
COWGIRL UP	76/686417	3,697,357	October 20, 2009
COWGIRL UP	76/686419	3,494,470	September 2, 2008
COWGIRL UP	76/686415	3,697,356	October 20, 2009
COWGIRL UP	76/686412	3,494,469	September 2, 2008
COWGIRL UP	76/686411	3,596,940	March 31, 2009
COWGIRL UP	76/686410	3,494,468	September 2, 2008
COWBOY UP WITH CONSERVATI ON IT CAN SAVE YOUR GRASS (and logo)	78736638	3,157,734	October 17, 2006
COWBOY UP	76686403	3,494,466	September 2, 2008
COWBOY UP	76686409	3,494,467	September 2, 2008
COWBOY UP	76686402	3,589,500	March 17, 2009