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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM399364

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lijit Networks, Inc.		10/15/2015	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Sovrn, Inc.	
Street Address:	1750 29th Street, Suite 2036	
City:	Boulder	
State/Country:	COLORADO	
Postal Code:	80301	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77092312	LIJIT

CORRESPONDENCE DATA

Fax Number: 2027287045

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2027287045

Email: chowell@cooley.com

Correspondent Name: Cathy Howell, Senior Paralegal

Address Line 1: 1299 Pennsylvania Ave., N.W.; Suite 700

Address Line 2: Cooley LLP

Address Line 4: Washington, D.C. 20004

IAME OF SUBMITTER: Catherine R. Howell, Senior Paralegal	
SIGNATURE:	/Catherine R. Howell/
DATE SIGNED:	09/21/2016

Total Attachments: 2

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TRADEMARK REEL: 005884 FRAME: 0008

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIJIT NETWORKS, INC.", CHANGING ITS NAME FROM "LIJIT NETWORKS, INC." TO "SOVRN, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF OCTOBER, A.D. 2015, AT 10:34 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4179138 8100 SR# 20150515654

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jestiny at Bullock, Sectionary of States

Authentication: 10245374

Date: 10-15-15

TRADEMARK REEL: 005884 FRAME: 0009

State of Delaware Secretary of State Division of Corporations Delivered 10:34 AM 10/15/2015 FILED 10:34 AM 10/15/2015 SR 20150515654 - File Number 4179138

CERTIFICATE OF AMENDMENT OF OF CERTIFICATE OF INCORPORATION LIJIT NETWORKS, INC.

Lijit Networks, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors (the "Board") of said corporation, by the written consent of its sole director, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Lijit Networks, Inc. be amended by changing Article I thereof so that, as amended, said Article shall be and read as follows:

"The name of this corporation is sovrn, Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the sole stockholder has given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by its President this 15th day of October 2015.

116954228 v1

RECORDED: 09/21/2016

TRADEMARK
REEL: 005884 FRAME: 0010