

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM399694

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Harvest Trading Group, Inc.		08/30/2016	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vireo Systems, Inc.		
<b>Street Address:</b>	305 Williams Avenue		
<b>City:</b>	Madison		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37115		
<b>Entity Type:</b>	Corporation: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87035807	CRET NATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2565175285		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	256-517-5140		
<b>Email:</b>	wbabcock@bradley.com		
<b>Correspondent Name:</b>	Stephen H. Hall		
<b>Address Line 1:</b>	200 Clinton Avenue West		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Huntsville, ALABAMA 35801		
<b>NAME OF SUBMITTER:</b>	Stephen H. Hall		
<b>SIGNATURE:</b>	/Stephen H. Hall/		
<b>DATE SIGNED:</b>	09/26/2016		
<b>Total Attachments: 3</b>			
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OP \$40.00 87035807

## INTELLECTUAL PROPERTY ASSIGNMENT

August 30, 2016

Effective as of the date set forth above (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Harvest Trading Group, Inc., a Massachusetts corporation ("**Seller**"), does hereby sell, transfer and set over to Vireo Systems, Inc., a Tennessee corporation ("**Purchaser**"), pursuant to the terms of that certain Asset Purchase Agreement by and among ProMera Health, LLC, a Massachusetts limited liability company, Seller, Purchaser, HTG Ventures, LLC, a Massachusetts limited liability company ("**HTGV**"), Harvest Trading Group Technologies, Inc., a Massachusetts corporation ("**HTG Tech**"), Timothy Kensinger ("**Kensinger**"), John Lewis ("**John Lewis**"), and James Lewis ("**James Lewis**"); HTGV, HTGI, HTG Tech, Kensinger, John Lewis, and James Lewis, collectively, the "**HTGV Parties**"), dated as of the same date as this Assignment (the "Asset Purchase Agreement"), all of Seller's worldwide rights, title and interest in and to the following intellectual property included in the definition of the Purchased Assets (as defined in the Asset Purchase Agreement): (a) all of the formulations of the Products (as defined in the Asset Purchase Agreement) and related know-how; (b) all United States and foreign patents, patent applications, and patentable subject matter; (c) all trade secrets and proprietary information; (d) all copyrights and works of authorship, including but not limited to marketing materials, including trade show booths, brochures, and branded items, related to the Products or the Business (as defined in the Asset Purchase Agreement), and all photographs and content contained thereon or in any social media accounts, websites, online portals, databases, or YouTube videos; (e) all trademarks, service marks, names and logos, including those trademarks, service marks, names, and logos described on Schedule 1 hereto; and (f) all the domain names, websites, and social media accounts, including those described on Schedule 2 hereto (collectively, the "Intellectual Property"), together with any pending applications or registrations (including any renewals or extensions of such applications and registrations) related to the Intellectual Property, along with the goodwill of the business in connection with which the Intellectual Property is used and which is symbolized by the Intellectual Property, and all rights therein and thereto in any country or locality worldwide, and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for Purchaser's use and that of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by such Seller if this assignment had not been made. . For the avoidance of doubt, the above shall not be deemed to expand the definition of Purchased Assets or Intellectual Property from that stated in the Asset Purchase Agreement.

Seller agrees to execute and deliver, at the request and expense of Purchaser, any papers, instruments and assignments reasonably necessary to vest in Purchaser all of Seller's right, title and interest in and to the Intellectual Property as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Intellectual Property and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Seller.

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**Schedule 1**

**Trademarks, Service Marks, Names and Logos**

	<b>Serial Number</b>	<b>Reg. Number</b>	<b>Word Mark</b>	<b>Check Status</b>	<b>Live/Dead</b>
1	<b>87035807</b>		<b>CRET NATION</b>	<b>TSDR</b>	<b>LIVE</b>

**Word Mark** CRET NATION

**Goods and Services** and IC 035. US 100 101 102. G & S: Consumer loyalty services for commercial, promotional, and/or advertising purposes, namely, administration of consumer loyalty and rewards program to promote products in the field of dietary supplements, sports nutrition, nutritional supplements, vitamin and mineral supplements, amino acids supplements, and protein supplements

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87035807

**Filing Date** May 13, 2016

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) **Harvest Trading Group CORPORATION**  
MASSACHUSETTS 61 Accord Park Drive Norwell MASSACHUSETTS  
02061

**Attorney of Record** of Adam J. Bruno

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE