

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM399814

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pineapple Trademarks Pty Ltd		09/15/2016	Corporation: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vismai Schonfelder		
<b>Doing Business As:</b>	Nalu		
<b>Street Address:</b>	22 Huntington Street		
<b>City:</b>	Wendouree		
<b>State/Country:</b>	AUSTRALIA		
<b>Postal Code:</b>	3355		
<b>Entity Type:</b>	INDIVIDUAL: AUSTRALIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1702551	NALU	
<b>Registration Number:</b>	1839997	NALU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(800) 559 - 4628		
<b>Email:</b>	info@foodlawfirm.com		
<b>Correspondent Name:</b>	Jason Foscolo, Esq.		
<b>Address Line 1:</b>	PO Box 378		
<b>Address Line 4:</b>	Red Hook, NEW YORK 12571		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Jason Foscolo, Esq		
<b>Address Line 1:</b>	PO Box 378		
<b>Address Line 4:</b>	Red Hook, NEW YORK 12571		
<b>NAME OF SUBMITTER:</b>	Jason Foscolo		
<b>SIGNATURE:</b>	/Jason Foscolo/		
<b>DATE SIGNED:</b>	09/27/2016		

OP \$65.00 1702551

**Total Attachments: 3**

source=Assignment Agreement - Nalu (Fully Executed) (1)#page1.tif

source=Assignment Agreement - Nalu (Fully Executed) (1)#page2.tif

source=Assignment Agreement - Nalu (Fully Executed) (1)#page3.tif

## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

### (Trademarks)

WHEREAS, **Pineapple Trademarks Pty Ltd** ("Assignor"), an Australian company, having a principal place of business at 1 Billabong Place, Burleigh Heads, Queensland 4220, Australia, is the owner of all right, title and interest in and to those trademarks set forth in the **Schedule** attached hereto (the "Marks"); and

WHEREAS, **Vismai Schonfelder** ("Assignee"), an individual, having an address of 22 Huntington Street, Wendouree, VIC 3355, Australia, is desirous of acquiring the entire right, title and interest in and to the Marks;

NOW, THEREFORE, for USD \$10.00 and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the Assignor's entire right, title and interest in and to the Marks, together with the goodwill associated with the Marks.

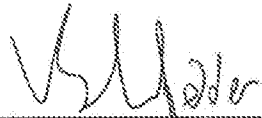
The Assignor hereby authorizes and requests the Registrar of Patents and Trademarks, to issue any and all certificates of registration of the Marks to the Assignee as the owner of the entire interest, for the sole use of the said Assignee, its successors, assigns and legal representatives, or to issue other documents as appropriate to record the Assignee as owner of the Marks.

The Assignor hereby warrants and undertakes that it will forthwith sign, upon request made by the Assignee, any further documentation that may be required to record the Assignee as the owner of the Marks.

This Assignment shall be binding upon the undersigned's successor's assigns and legal representatives.

Effective Date: 15-09, 2016

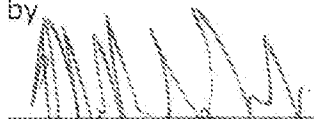
**Assignee:**  
**Vismai Schonfelder**



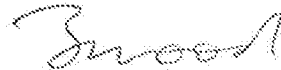
\_\_\_\_\_  
VISMAI SCHONFELDER

**Assignor:**  
**Pineapple Trademarks Pty Ltd**

by




\_\_\_\_\_  
McNBIL SEYMOUR FISKE JR.  
Director



\_\_\_\_\_  
TRACEY WOOD  
Secretary

Schedule

Country	Reg No.	Trademark	Class	Status
USA	1702551	NALU	25	Registered
USA	1839997		25	Registered