

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399857

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harmony Family Center, Inc.		09/24/2016	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Tough Mudder Incorporated		
Street Address:	15 Metro Tech Center, 7th Floor		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4703270	MUDDER'S DAY MADNESS 5K	
CORRESPONDENCE DATA			
Fax Number:	9015770783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	901-579-3128		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Wendy Robertson		
Address Line 1:	6060 Poplar Avenue, Suite 440		
Address Line 4:	Memphis, TENNESSEE 38119		
NAME OF SUBMITTER:	Wendy Robertson		
SIGNATURE:	/wrobertson/		
DATE SIGNED:	09/27/2016		
Total Attachments: 1			
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OP \$40.00 4703270

TRADEMARK ASSIGNMENT

WHEREAS, Harmony Family Center, Inc., a Tennessee corporation ("Assignor"), has adopted, owns and has been using the Mark MUDDER'S DAY MADNESS 5K (the "Mark") in connection with the following goods and/or services: "Charitable fundraising services by means of running and walking events; Charitable fundraising services by means of selling T-SHIRTS to raise funds for CHILDREN'S AND FAMILY SERVICES AT CAMP MONTVALE; Fundraising services, by means of organizing, arranging and conducting fundraising programs for the benefit of schools and non-profit organizations" and is the owner of Federal Trademark Registration No. 4703270 for the Mark (the "Registration").

WHEREAS, Tough Mudder Incorporated, a Delaware corporation ("Assignee"), desires to acquire the Mark and the Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including the Registration, together with the goodwill of the business symbolized by the Mark.

HARMONY FAMILY CENTER, INC.

By: 

Pamela L. Wolf, CEO

Dated effective as of: 9/27/16