

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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ETAS ID: TM399760

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TPR Holdings LLC		09/26/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Colour Prevails LLC		
<b>Street Address:</b>	950 Third Avenue, 3rd Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86979348	COLOUR PREVAILS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-282-2000 x2143		
<b>Email:</b>	efilings@loeb.com		
<b>Correspondent Name:</b>	Melanie Howard, Esq.		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4120		
<b>NAME OF SUBMITTER:</b>	Bess Morgan		
<b>SIGNATURE:</b>	/Bess Morgan/		
<b>DATE SIGNED:</b>	09/26/2016		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, TPR Holdings LLC (Assignor), a Delaware limited liability company, having its principal offices at 950 Third Avenue, 4th Floor, New York, New York 10022 is the owner of the following trademark applications in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Date of Filing</u>
COLOUR PREVAILS	86979348	November 7, 2014
COLOUR PREVAILS	86448814	November 7, 2014

WHEREAS, Colour Prevails LLC (Assignee), a Delaware limited liability company, having its principal place of business at 950 Third Avenue, 3<sup>rd</sup> Floor, New York, New York 10022 is the successor to that portion of the business to which said marks pertain, and said business is ongoing and existing and assignee is desirous of acquiring said marks and the respective application(s) and registration(s) thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill and the portion of the business related to said marks and the applications thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned being duly authorized and acting on behalf of Assignor, does hereby execute this Assignment to take effect on the 26 day of September, 2016.

TPR HOLDINGS LLC

By: [Signature]  
Name: STUNE A Khan  
Title: COO

COLOUR PREVAILS LLC

By: [Signature]  
Name: Brian Robinson  
Title: President