

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broker's Gin Limited		09/26/2016	Limited Liability Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	McCormick Distilling Co., Inc.		
Street Address:	One McCormick Lane		
City:	Weston		
State/Country:	MISSOURI		
Postal Code:	64098		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2823728		
Registration Number:	2759587		
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913 647-9050		
Email:	tmdocketing.elbein@hoveywilliams.com		
Correspondent Name:	Michael Elbein - Hovey Williams LLP		
Address Line 1:	10801 Mastin Blvd., Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	1993.00264		
NAME OF SUBMITTER:	Michael Elbein		
SIGNATURE:	/Michael Elbein/		
DATE SIGNED:	09/27/2016		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Broker’s Gin Limited (“Assignor”), a limited liability company organized under the laws of the United Kingdom, with a mailing address of 68 Staines Road West, Surrey TW16 7AT, United Kingdom, including any predecessors in interest, has adopted and used in the United States of the following trademarks for goods / services, including but not limited to, distilled spirits and alcoholic beverages, namely gin (“Trademarks”):





1. The Gentleman Design  ; and



2. The Bowler Hat configuration applied to containers of the goods  ;

WHEREAS, Assignor is the owner of the following trademark registrations issued by the United States Patent and Trademark Office:

Mark	Registration No.	Date of Registration
 Gentleman Design	2823728	March 16, 2004
 Bowler Hat Configuration	2759587	September 2, 2003

WHEREAS, McCormick Distilling Co., Inc. (“Assignee”), a Missouri Corporation with an address of One McCormick Lane, Weston, Missouri 64098 has a desire to acquire the above-referenced Trademarks, including all right, title and interest to the marks, applications, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereon;

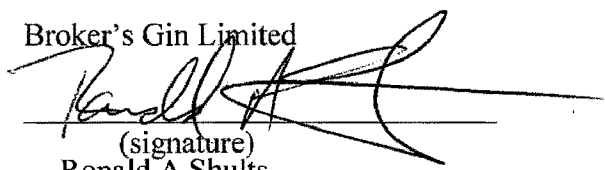
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the above-noted Trademarks and trademark registrations therefor, together with the goodwill of the business

symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Executed this 26th day of September, 2016.

Broker's Gin Limited

By:



(signature)

Ronald A Shults

(printed name)

Title:

Secretary
