

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM399815

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/31/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fusion Brands International SRL		09/20/2016	Corporation: BARBADOS

RECEIVING PARTY DATA

Name:	Fusion Brands America Inc.
Street Address:	444 Madison Avenue
Internal Address:	7th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3572610	CLEAN
Registration Number:	3706936	CLEAN
Registration Number:	4984169	CLEAN HOME FRAGRANCES
Serial Number:	86832037	CLEAN RESERVE
Registration Number:	3868723	COTTONVANTAGE
Registration Number:	3955780	ILLUMIFILL
Registration Number:	3855026	INFATUATION
Registration Number:	4081716	LIPFUSION
Registration Number:	4072309	LIPFUSION
Registration Number:	3394365	CLEAN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.929.5122

Email: pkrasny@culhanemeadows.com, tmdocket@culhanemeadows.com

Correspondent Name: Paula Jill Krasny/Culhane Meadows PLLC

TRADEMARK

Address Line 1: 39 E. Schiller St.
Address Line 2: Suite 3E
Address Line 4: Chicago, ILLINOIS 60610

ATTORNEY DOCKET NUMBER: Assignment of Fusion TMs

NAME OF SUBMITTER: Paula Jill Krasny

SIGNATURE: /Paula Jill Krasny/

DATE SIGNED: 09/27/2016

Total Attachments: 8

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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Fusion Brands International SRL, a corporation organized and existing under the laws of Barbados, having its principal place of business at 21 Pine Road, Belleville, St. Michael, Barbados BB11113 ("**Assignor**"), is using and intends to use certain trademarks and service marks in conjunction with its business, including but not limited to the trademarks and service marks, and the applications set forth in Schedule A attached hereto (collectively, the "**Trademarks**");

WHEREAS, Fusion Brands America Inc., a corporation organized and existing under the laws of the state of Delaware, with a principal place of business at 444 Madison Avenue, 7th Floor, New York, New York 10022 USA, ("**Assignee**") is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment; and

WHEREAS, Assignee is the successor to a portion of the business of Assignor to which the Trademarks pertain, and that business is ongoing and existing.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, as the successor of Assignor's ongoing and existing business, the entire right, title and interest in and to the Trademarks used and intended to be used in conjunction with the Assignor's business, including but not limited to (i) the Trademarks identified in Schedule A attached to this Assignment, (ii) that part of the goodwill of the Assignor's business connected with and symbolized by said Trademarks, (iii) all causes of action, either in law or in equity, for past, present, or future infringement or other violations of or based on the Trademarks, (iv) all income, royalties, damages and payments previously, now or hereafter due with respect to such Trademarks, and (v) all corresponding rights to the Trademarks throughout the world.

This Assignment is made *nunc pro tunc* to make it express that the goodwill of the business symbolized by the Trademarks was transferred from Assignor to Assignee as of March 31, 2016.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of Trademarks and Service Marks to be executed by its authorized representative.

FUSION BRANDS INTERNATIONAL SRL

By:  _____

Name: Liza Harridyal-Sodha

Title: Manager

Date: September 20, 2016

BARBADOS

NOTARIAL CERTIFICATE

I, Ann A. Aimee-Harris, Notary Public, in and for the island of Barbados do hereby certify that Liza Harridyal-Sodha, Manager of Fusion Brands International SRL, appeared before me this 20th day of September, 2016, and acknowledged that she signed, sealed and delivered the foregoing instrument on behalf of Fusion Brands International SRL, as of her free and voluntary act for the uses and purposes therein set forth.

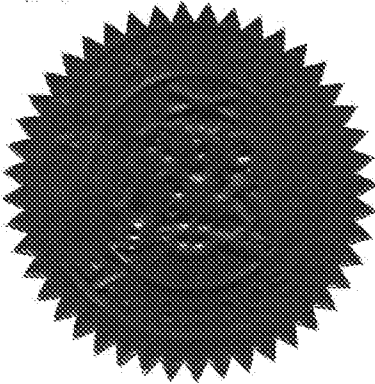
IN WITNESS WHEREOF I have hereunto set my hand and Notarial Seal, this 20th day of September, 2016.

Aimee Harris

Notary Public

(ag)




ASST. REGISTRAR AND AS
SUCH A NOTARY PUBLIC IN
AND FOR BARBADOS



**SCHEDULE A
TRADEMARKS**

Pending and Registered Marks

COUNTRY	TRADEMARK	INT. CLASSES	TRADEMARK STATUS	APPLICATION NO	REGISTRATION NO	REGISTRATION DATE
Australia	LASHFUSION	3	Registered	1138575	1138575	29-Sep-06
Brazil	CLEAN (Stylized) C L E A N	3	Pending	903029375		
Brazil	CLEAN (Stylized) C L E A N	5	Pending	903029464		
Canada	CLEAN		Registered	1303786	TMA872606	5-Mar-14
Canada	COTTONVANTAGE		Registered	1460521	TMA903908	19-May-15
Canada	FUSION BEAUTY		Registered	1303791	TMA722029	26-Aug-08
Canada	GLOWFUSION		Registered	1303783	TMA736839	24-Mar-09
Canada	ILLUMIFILL		Registered	1472017	TMA796942	9-May-11
Canada	LASHFUSION		Registered	1318198	TMA736973	26-Mar-09
Canada	LIFTFUSION		Registered	1303792	TMA722031	26-Aug-08
Canada	LIPFUSION		Registered	1303793	TMA843448	15-Feb-13
China	FUSION BEAUTY	3	Registered	5834184	5834184	28-Nov-09
China	FUSION BEAUTY	5	Registered	5834183	5834183	21-Dec-09
China	GLOWFUSION	3	Registered	5834179	5834179	28-Nov-09
China	LIPFUSION	3	Registered	5834182	5834182	14-Jan-11
CTM	CLEAN (Stylized) C L E A N	4	Registered	007553481	007553481	12-Mar-13

COUNTRY	TRADEMARK	INT. CLASSES	TRADEMARK STATUS	APPLICATION NO	REGISTRATION NO	REGISTRATION DATE
CTM	CLEAN HOME FRAGRANCES	3	Registered	013423603	013423603	3-Jul-15
CTM	GLOWFUSION	3	Registered	004576419	004576419	25-Aug-06
CTM	ILLUMICOVER	3, 5	Registered	009059023	009059023	12-Oct-10
CTM	ILLUMIFILL	3, 5	Registered	008933038	008933038	27-Jul-10
CTM	INFATUATION	3, 5	Registered	008356404	008356404	24-Dec-09
CTM	LASHFUSION	3	Registered	005337911	005337911	17-Sep-07
CTM	LIFTFUSION	3	Registered	004576096	004576096	25-Aug-06
CTM	LIPFUSION	3, 5	Registered	004322392	004322392	31-Mar-06
Japan	COTTON VANTAGE & Design 	3, 5	Registered	2010-025137	2010-025137	10-Sep-10
Republic of Korea (South)	COTTON VANTAGE & Design 	3, 5	Registered	4020100018266	4020100018266	23-May-11
Republic of Korea (South)	COTTON VANTAGE & Design 	3, 5	Pending	4020100015540		
Republic of Korea (South)	FUSION BEAUTY	3	Registered	4020080031952	4020080031952	4-Mar-10
Republic of Korea (South)	LIPFUSION	3	Registered	4020080031953	4020080031953	14-Sep-09
South Africa	FUSION BEAUTY	3	Pending	200630201		

COUNTRY	TRADEMARK	INT. CLASSES	TRADEMARK STATUS	APPLICATION NO	REGISTRATION NO	REGISTRATION DATE
South Africa	LIFTFUSION	3	Pending	209630198		
United Arab Emirates	FUSION BEAUTY	3	Registered	90334	103346	11-Feb-07
United Arab Emirates	FUSION BEAUTY	5	Registered	90335	103347	11-Feb-07
United Arab Emirates	LIPFUSION	3	Registered	90333	103345	11-Feb-07
United States of America	CLEAN	35	Registered	77187747	3394365	11-Mar-08
United States of America	CLEAN (Stylized) C L E A N	3	Registered	78250499	3572610	10-Feb-09
United States of America	CLEAN (Stylized) C L E A N	4	Registered	78250510	3706936	3-Nov-09
United States of America	CLEAN HOME FRAGRANCES	3, 4, 11	Pending	86435761		
United States of America	CLEAN RESERVE (Stylized) C L E A N RESERVE	3	Pending	86832037		
United States of America	COTTONVANTAGE	3	Registered	77980304	3868723	26-Oct-10
United States of America	ILLUMIFILL	3	Registered	77952044	3955780	3-May-11
United States of America	INFATUATION	3	Registered	77980154	3855026	28-Sep-10
United States of America	LIPFUSION	3	Registered	78599462	4081716	10-Jan-12
United States of America	LIPFUSION	35	Registered	77187693	4072309	20-Dec-11

Common Law Marks in United States, Canada and United Kingdom

FUSION BEAUTY

FUSIONBEAUTY

FUSION BEAUTY

cotton 
vantage

LASHFUSION

LASH FUSION

LASHFUSION XXL

LASHFUSION
MARGARA VENTURE ESTABLISHMENT

LASHFUSION XXL
MARGARA VENTURE ESTABLISHMENT

STIMULASH

STIMU • LASH

STIMULASHFUSION

STIMULASHFUSION

INSTALASH

INSTA • LASH

STIMULIP

STIMU • LIP

LIPFUSION XXL

LIPFUSION

LIPFUSION XXL

INSTALIP

INSTA•LIP

STIMULIFT

STIMU•LIFT

GLOWFUSION

SCULPTDIVA

#fusionbeauties

OUR NAME IS OUR PROMISE



WARM COTTON

FRESH LAUNDRY

SKIN

RAIN

WHITE WOODS

CLEAN BLOSSOM

CLEAN CASHMERE

CLEAN SUMMER SUN

CLEAN AIR

CLEAN FOR MEN

CLEAN FOR MEN CLASSIC

CLEAN WARM COTTON BREEZE

CLEAN SUNKISSED SKIN

CLEAN WARM COTTON

CLEAN COOL COTTON

CLEAN SKIN

CLEAN RAIN

CLEAN FRESH LAUNDRY

CLEAN SHOWER FRESH

CLEAN WHITE WOODS

CLEAN ULTIMATE

CLEAN ORIGINAL