# OP \$490.00 86571773

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM400054

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Snapchat, Inc.		09/23/2016	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Snap Inc.	
Street Address:	63 Market Street	
City:	Venice	
State/Country:	CALIFORNIA	
Postal Code:	90291	
Entity Type:	Corporation: DELAWARE	

## **PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark	
Serial Number:	86571773	3V ADVERTISING	
Serial Number:	87024929		
Registration Number:	4573338		
Serial Number:	86977685	SNAP	
Registration Number:	4925206	SNAP	
Registration Number:	5022674	SNAP	
Serial Number:	86721820	SNAP ADS	
Registration Number:	4967313	SNAP CHANNEL	
Serial Number:	86457062	SNAPCASH	
Serial Number:	86335307	SNAPCHAT	
Serial Number:	86619190	SNAPCHAT	
Registration Number:	4933187	SNAPCHAT	
Registration Number:	4943051	SNAPCHAT	
Registration Number:	4971934	SNAPCHAT	
Registration Number:	4925610	SNAPCODE	
Serial Number:	86841510	SNAPMOJI	
Serial Number:	86720539	UNDER THE GHOST	
Serial Number:	87177391		
Registration Number:	4901855	3V	

TRADEMARK REEL: 005885 FRAME: 0953

900379571

**CORRESPONDENCE DATA** 

**Fax Number:** 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 415-576-0200

Email: mmartinenko@kilpatricktownsend.com

Correspondent Name: Jennifer D. Arkowitz

Address Line 1: Kilpatrick Townsend & Stockton LLP

Address Line 2: MS:IPDock22, 1100 Peachtree St, Ste 2800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	097246-name change
NAME OF SUBMITTER:	Jennifer D. Arkowitz
SIGNATURE:	/Jennifer D. Arkowitz/
DATE SIGNED:	09/28/2016

**Total Attachments: 3** 

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> TRADEMARK REEL: 005885 FRAME: 0954

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SNAPCHAT, INC.", CHANGING ITS NAME FROM "SNAPCHAT, INC." TO "SNAP INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2016, AT 8:18 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5159776 8100 SR# 20165931245

You may verify this certificate online at corp.delaware.gov/authver.shtml

Justice in gradient generated in general

Authentication: 203054913

Date: 09-26-16

TRADEMARK REEL: 005885 FRAME: 0955

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:17 AM 09/26/2016
FILED 08:18 AM 09/26/2016
SR 20165931245 - File Number 5159776

### CERTIFICATE OF AMENDMENT OF AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF SNAPCHAT, INC.

Evan Spiegel hereby certifies that:

ONE: The date of filing the original Certificate of Incorporation of this corporation with the Secretary of State of the State of Delaware was May 24, 2012.

TWO: He is the duly elected and acting President and Chief Executive Officer of Snapchat, Inc., a Delaware corporation.

THREE: Article I of the Amended and Restated Certificate of Incorporation of this corporation is hereby amended and restated to read in its entirety as follows:

"The name of this corporation is Snap Inc. (the "Company")."

**FOUR**: All other provisions of the Amended and Restated Certificate of Incorporation of this corporation shall remain in full force and effect.

FIVE: This Certificate of Amendment of Amended and Restated Certificate of Incorporation has been duly approved by the Board of Directors of this corporation.

SIX: This Certificate of Amendment of Amended and Restated Certificate of Incorporation was approved by the holders of the requisite number of shares of said corporation in accordance with Section 228 of the Delaware General Corporation Law. This Certificate of Amendment of Amended and Restated Certificate of Incorporation has been duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law by the stockholders of this corporation.

[Signature Page to Follow]

TRADEMARK
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Snapchat, Inc. has caused this Certificate of Amendment of Amended and Restated Certificate of Incorporation to be signed by its President and Chief Executive on September 23, 2016.

/s/ Evan Spiegel
Evan Spiegel

President and Chief Executive Officer

TRADEMARK REEL: 005885 FRAME: 0957

RECORDED: 09/28/2016