

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MMV Finance Inc.		09/27/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Exchange Solutions, Inc.		
Street Address:	36 Toronto Street, Suite 1200		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5C 2C5		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	78620973	CONNECTED	
Registration Number:	3359581	EXCHANGE SOLUTIONS	
Registration Number:	3362307	EXCHANGE SOLUTIONS	
Serial Number:	78755704	CCRM	
Serial Number:	78755705	CUSTOMER-TO-COMPANY RELATIONSHIP MANAGEM	
Serial Number:	78756779	CUSTOMER + COMPANY RELATIONSHIP MANAGEME	
Serial Number:	78756773	C+CRM	
Serial Number:	78801861	YOUR OUR	
Serial Number:	78826951	EXCHANGE OPTIMIZER	
Serial Number:	78828109	VALUE EXCHANGE OPTIMIZER	
Serial Number:	78840845	ESI	
Serial Number:	78840847	POWERED BY ESI	
CORRESPONDENCE DATA			
Fax Number:	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 648-3802		
Email:	patty@pattycheng.com		
Correspondent Name:	Patty Cheng		
Address Line 1:	2625 MIDDLEFIELD ROAD, SUITE 215		
TRADEMARK			

OP \$315.00 78620973

Address Line 4: PALO ALTO, CALIFORNIA 94306

NAME OF SUBMITTER: Patty Cheng

SIGNATURE: /s/ Patty Cheng

DATE SIGNED: 09/28/2016

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 27, 2016, by MMV Finance Inc. ("Lender"), in favor of Exchange Solutions, Inc., a Canadian corporation ("Borrower"), with its principal place of business located at 36 Toronto Street, Suite 1200, Toronto, ON M5C 2C5, Canada.

Recitals

WHEREAS, Borrower granted to Lender a security interest in certain intellectual property, including without limitation, the patents and trademark items listed on Exhibits A and B attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of October 29, 2008 (the "Security Agreement") which was recorded with the US Patent and Trademark Office as set forth on Exhibit A respectively.

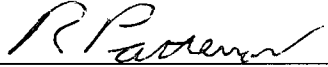
WHEREAS Borrower has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender agrees that the Security Agreement is terminated and Lender terminates and releases its security interest in the Intellectual Property and reconveys to Borrower, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

MMV Finance Inc.

By: 

Name: Ron Barron

Title: EVP

EXHIBIT A

Trademarks

Lender's security interest was recorded at the US Patent and Trademark Office on January 20, 2009 at Reel Number 3923 and Frame Number 0271.

<u>Description</u>	<u>Serial / Registration Number</u>	<u>Application /Registration Date</u>
CONNECTED	78620973	May 2, 2005
CONNECTED	1265003 (Canada)	July 14, 2005
EXCHANGE SOLUTIONS	3359581	December 25, 2007
EXCHANGE SOLUTIONS	1297249 (Canada)	April 10, 2006
EXCHANGE SOLUTIONS	3362307	January 1, 2008
EXCHANGE SOLUTIONS	1297250 (Canada)	April 10, 2006
CCRM	78755704	November 16, 2005
CCRM	1301799 (Canada)	
CUSTOMER-TO-COMPANY RELATIONSHIP MANAGEMENT	78755705	November 16, 2005
CUSTOMER + COMPANY RELATIONSHIP MANAGEMENT	78756779	November 18, 2005
C+CRM	78756773	November 18, 2005
YOUR OUR	78801861	January 29, 2006
EXCHANGE OPTIMIZER	78826951	March 1, 2006
VALUE EXCHANGE OPTIMIZER	78828109	March 3, 2006
ESI	78840845	March 20, 2006
POWERED BY ESI	78840847	March 20, 2006

EXHIBIT B

Patents

<u>Title</u>	<u>Serial / Registration Number</u>	<u>Application /Registration Date</u>
Value Exchange	60/176927	January 20, 2000
Constituency value exchange optimization method	60/658279	March 3, 2005
Constituency value exchange optimization method	60/698228	July 11, 2005
Purchasing system and method	60/723687	October 5, 2005
Purchasing system and method	60/762208	January 24, 2006
Transaction system and method	60/772115	February 10, 2006
Transaction system and method, and apparatus	11/367130	March 3, 2006
Bartering system and method	60/824276	August 31, 2006
System and method for value exchange capability	11/618735	December 30, 2006
System and method for value exchange capability	11/618736	December 30, 2006
System and method for value exchange capability	60/951701	July 24, 2007
System and method for value exchange capability	61/036448	February 13, 2008