

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400256

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Athlon Sports Communications, Inc.		09/06/2016	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Oyster Bay Publications LLC		
<b>Street Address:</b>	146 Oyster Bay Cove Road		
<b>City:</b>	Oyster Bay Cove		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11771		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4398730	D THE DOG NEWS ANNUAL MAGAZINE	
<b>Registration Number:</b>	4635061	DOG NEWS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 980-0120		
<b>Email:</b>	FRobinson@fkks.com		
<b>Correspondent Name:</b>	Frankfurt Kurnit Klein & Selz, PC		
<b>Address Line 1:</b>	Attn: Rachel Kronman		
<b>Address Line 2:</b>	488 Madison Avenue Fl. 10		
<b>Address Line 4:</b>	New York, NEW YORK 10022-5754		
<b>ATTORNEY DOCKET NUMBER:</b>	024988.0200		
<b>NAME OF SUBMITTER:</b>	Rachel Kronman		
<b>SIGNATURE:</b>	/Rachel Kronman/		
<b>DATE SIGNED:</b>	09/29/2016		
<b>Total Attachments: 1</b>			
source=TM Assignment Athlon Sports Communications, Inc. to Oyster Bay Publications LLC#page1.tif			

OP \$65.00 4398730

Exhibit D

Trademark Assignment Agreement

This assignment ("Assignment") is made and entered into as of Sept 6<sup>th</sup>, 2016 by and

between Athlon Sports Communications, Inc., a Tennessee corporation ("Assignor"), and Oyster Bay Publications LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the trademarks identified below, together with all goodwill associated therewith, and the registrations therefor (collectively, the "Trademarks") and Assignee desires to acquire all such right, title and interest.

Serial No.	Reg. No.	Trademark
85684013	4398730D	THE DOG NEWS ANNUAL MAGAZINE
85683063	4615061D	DOG NEWS

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks.

Assignor acknowledges and agrees that it shall execute such documents, papers, forms and authorizations and take such other actions as may reasonably be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

ATHLON SPORTS COMMUNICATIONS, INC.

By: Charles W. Allen  
Title: President

Oyster Bay Publications LLC

By: Eugene Zacharis  
Title: Chief Executive Officer