

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400297

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telapex, Inc.		03/29/2016	Corporation: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	Snapchat, Inc.		
Street Address:	63 Market Street		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86648102	SNAP CONNECT	
Registration Number:	3395605	SNAP	
Registration Number:	3197598	SNAP! PHONE INTERNET VIDEO	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-576-0200		
Email:	mmartinenko@kilpatricktownsend.com		
Correspondent Name:	Jennifer D. Arkowitz		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
Address Line 2:	MS:IPDock22, 1100 Peachtree St, Ste 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	1007867		
NAME OF SUBMITTER:	Jennifer D. Arkowitz		
SIGNATURE:	/Jennifer D. Arkowitz/		
DATE SIGNED:	09/29/2016		
Total Attachments: 2			
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OP \$90.00 86648102

TRADEMARK REGISTRATION ASSIGNMENT AGREEMENT

Telapex, Inc., a corporation organized under the laws of the state of Mississippi having its principal place of business at 1018 Highland Colony Parkway, Suite 700, Ridgeland, MS 39157 (hereinafter "Assignor") is the record owner of U.S. Trademark Registration Numbers 3,395,605 and 3,197,598 for the trademarks SNAP and SNAP! PHONE INTERNET VIDEO and the trademark SNAP CONNECT which is the subject of an application to register with the United States Patent and Trademark Office identified as application Serial Number 86/648/102 (the "Trademarks"); and

WHEREAS Assignee, Snapchat, Inc., a Delaware corporation with its principal place of business located at 63 Market Street, Venice, California 90291 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademarks, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing,

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, and Assignee hereby accepts, the entire right, title and interest in and to the Trademarks, the registrations thereof and application therefor, the goodwill symbolized thereby, as well as the right to sue for past and present infringements thereof, free and clear of all liens; all rights to apply for additional registrations for the Trademarks and any other rights corresponding thereto with full benefit of priority therein as may now or hereafter be granted by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Trademarks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to trademark issues and in all other respects including as to validity, interpretation and effect by the laws of the State of Mississippi, without giving effect to the conflict of laws rules thereof.

This agreement is effective as of March, 29, 2016.

Telapex, Inc (Assignor)

BY: B. C. Pace
Name: Benjamin C. Pace
Title: CFO
Date: 3/29/2016

Snapchat, Inc. (Assignee)

BY: [Signature]
Name: Luke Yeh
Title: Director of IP
Date: 29 March 2016