

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SnapOne, Inc.		02/19/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Snapchat, Inc.		
Street Address:	63 Market Street		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4740664	SNAP FIELDSAFE	
Registration Number:	4618455	SNAP FAMILYSAFE	
Registration Number:	4602541	SNAP	
Registration Number:	4593936	SNAP PLAY	
Registration Number:	4552929	SNAP AUTOSAFE	
Registration Number:	4548935	SNAP ONE FOR FAMILIES	
Registration Number:	4439528	SNAP ONE	
Registration Number:	4182548	SNAP SECURE	
Registration Number:	4183912	SNAP SHARE YOUR LIFE EVERYWHERE	
Registration Number:	4254466	SNAPT V	
Registration Number:	4061424	SNAPMOBILE	
Registration Number:	4080975	SNAPMYLIFE	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-576-0200		
Email:	mmartinenko@kilpatricktownsend.com		
Correspondent Name:	Jennifer D. Arkowitz		
Address Line 1:	Kilpatrick Townsend & Stockton LLP		
TRADEMARK			

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Address Line 2: MS:IPDock22, 1100 Peachtree St, Ste 2800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	1009736
NAME OF SUBMITTER:	Jennifer D. Arkowitz
SIGNATURE:	/Jennifer D. Arkowitz/
DATE SIGNED:	09/29/2016

Total Attachments: 2
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EXHIBIT A

TRADEMARK REGISTRATION ASSIGNMENT AGREEMENT

SnapOne, Inc., a Delaware corporation having a principal place of business at 3490 Route 1, Bldg. 16A, Princeton NJ 08540 (hereinafter "Assignor") is the record owner of the following trademarks:

1. SNAP FIELDSAFE (Reg. No. 4740664),
2. SNAP FAMILYSAFE (Reg. No. 4618455),
3. SNAP (Reg. No. 4602541),
4. SNAP PLAY (Reg. No. 4593936),
5. SNAP AUTOSAFE (Reg. No. 4552929),
6. SNAP ONE FOR FAMILIES (Reg. No. 4548935),
7. SNAP ONE (Reg. No. 4439528),
8. SNAP SECURE (Reg. No. 4182548),
9. SNAP SHARE YOUR LIFE EVERYWHERE (Reg. No. 4183912),
10. SNAPTIV (Reg. No. 4254466),
11. SNAPMOBILE (Reg. No. 4061424), and
12. SNAPMYLIFE (Reg. No. 4080975)

(collectively, the "Registered Trademarks"); and

WHEREAS Assignee, [Assignee], a Delaware corporation with its principal place of business located at 63 Market Street, Venice, California 90291 (hereinafter "Assignee"), pursuant to a Trademark Assignment and License Agreement dated Feb 24, 2016 and entered into between Assignor and Marksmen, Inc. a Delaware corporation, acting solely in its capacity as agent for Assignee, is desirous of acquiring all right, title and interest in and to the said Registered Trademarks, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said

TRADEMARK

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Assignee, its successors and assigns, and Assignee hereby accepts, the entire right, title and interest in and to the Registered Trademarks, the registrations thereof, the goodwill symbolized thereby, the business associated therewith, as well as the right to sue for past and present infringements thereof, free and clear of all liens; all rights to apply for additional registrations for the Registered Trademarks and any other rights corresponding thereto with full benefit of priority therein as may now or hereafter be granted by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Registered Trademarks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to trademark issues and in all other respects including as to validity, interpretation and effect by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

This agreement is effective as of FEB 19, 2016.

SnapOne, Inc. (Assignor)

BY: [Signature]
Name: JAMES PARSONS
Title: CEO

Snapchat, Inc. (Assignee)

BY: [Signature]
Name: Chris Hunsberger
Title: General Counsel