

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400511

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		09/27/2016	National Banking Association: UNITED STATES

## RECEIVING PARTY DATA

<b>Name:</b>	ADKNOWLEDGE, INC.
<b>Street Address:</b>	4600 MADISON AVENUE, 10TH FLOOR
<b>City:</b>	KANSAS CITY
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	64112
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	3166403	ADKNOWLEDGE
Registration Number:	2334551	ADKNOWLEDGE
Registration Number:	3313254	ADSTATION
Registration Number:	4448122	BIDSYSTEM
Registration Number:	4490967	YARPP
Registration Number:	4404279	ADKNOWLEDGE ENGAGE
Registration Number:	4373490	ADPARLOR
Registration Number:	2896470	AUTO BID
Registration Number:	2964997	FINDWHAT.COM
Registration Number:	3245615	CLICK SCORING
Serial Number:	86148827	ADBISTRO
Serial Number:	86148820	ADBISTRO
Serial Number:	86117872	ADVERIFY
Serial Number:	86117908	ADVERIFY
Serial Number:	86014677	YET ANOTHER RELATED POSTS PLUGIN
Registration Number:	3022414	WORD MASTER
Registration Number:	2839758	NEWTONKNOWS
Registration Number:	3503165	MIVA INLINE
Registration Number:	3144895	MIVA MARKETPLACE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3119681	MIVA MERCHANT
Registration Number:	3254186	A
Registration Number:	3254185	MIVA
Registration Number:	3254184	MIVA
Registration Number:	3179269	MIVACENTRAL
Registration Number:	3188692	ADREVENUE XPRESS
Registration Number:	3182540	MIVACENTRAL
Registration Number:	3032917	INTELLIMAP
Registration Number:	2901598	ADANALYZER
Registration Number:	2899567	CRUISE CONTROL
Registration Number:	2878070	TRAFFICBUILDER
Registration Number:	2901597	AUTOREPLENISH
Registration Number:	2904802	BUSINESSBUILDER
Registration Number:	2893286	BIDOPTIMIZER
Registration Number:	2954712	PERFORMANCE-DRIVEN MARKETING
Registration Number:	2849943	TRAFFICANALYST
Registration Number:	2951327	SEARCHFEED
Registration Number:	2493181	FIND WHAT YOU'RE LOOKING FOR
Registration Number:	2462416	FINDWHAT.COM
Registration Number:	3369318	HYDRA NETWORK
Registration Number:	3293876	REACH THROUGH THE .NET
Registration Number:	3384463	HYDRA
Serial Number:	85079493	SPREESY

**CORRESPONDENCE DATA**

Fax Number: 8585506420

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 858-550-6433

Email: jmfitzpatrick@cooley.com

Correspondent Name: JENNIFER FITZPATRICK

Address Line 1: C/O COOLEY LLP

Address Line 2: 4401 EASTGATE MALL

Address Line 4: SAN DIEGO, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 322544-102 Adknowledge

NAME OF SUBMITTER: JENNIFER FITZPATRICK

SIGNATURE: /JENNIFER FITZPATRICK/

DATE SIGNED: 09/30/2016

Total Attachments: 8

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 27, 2016, by BANK OF AMERICA, N.A., as Administrative Agent (the "Administrative Agent") for the secured parties in favor of ADKNOWLEDGE, INC., a Delaware corporation (the "Company") with its principal place of business located at 4600 Madison Avenue, 10<sup>th</sup> Floor, Kansas City, MO 64112.

Recital

WHEREAS Company granted to Administrative Agent a security interest in the copyrights, patents and trademarks described on Exhibits A - C, respectively, attached hereto (collectively, the "Intellectual Property") under that certain Security Agreement dated as of October 17, 2008, as amended from time to time, that certain Security Agreement dated as of January 4, 2011, as amended from time to time, and that certain Security Agreement dated as of August 28, 2014, as amended from time to time, (collectively, the "Security Agreement") and recorded with the US Patent and Trademark Office as set forth on Exhibits A-C.

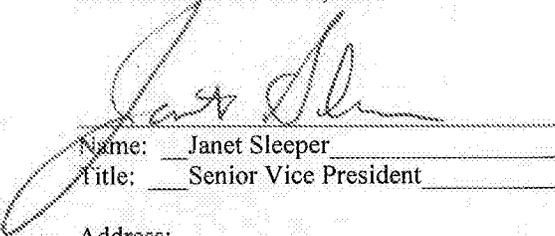
WHEREAS Company has no outstanding obligations to Administrative Agent under the terms of the Security Agreement, Administrative Agent agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Administrative Agent agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Administrative Agent in the Intellectual Property.

ADMINISTRATIVE AGENT:

BANK OF AMERICA, N.A.

  
Name: Janet Sleeper  
Title: Senior Vice President

Address:  
WA1-501-34-39, 800 Fifth Avenue, Floor 34  
Seattle, WA 98104

**EXHIBIT A**

**Copyrights**

<b>Title</b>	<b>Registration No.</b>	<b>Registration Date</b>
Debt Consolidation Creative.	VA1714755	5/14/10
Adknowledge: The Next Generation of Online Advertising	VAu1023738	5/14/10

Administrative Agent's security interest was recorded at the United States Library of Congress Copyright Office on January 10, 2011 as Document Number V3599D375 and on or about August 28, 2014 and such Document Number is pending.

**EXHIBIT B****Patents****Issued Patents**

<b>Description</b>	<b>Patent No.</b>	<b>Issue Date</b>
SYSTEM FOR PRIORITIZING ADVERTISER COMMUNICATIONS OVER A NETWORK	8799079	8/5/14
METHOD AND SYSTEM FOR DELIVERING ELECTRONIC COMMUNICATIONS	8768767	7/1/14
METHOD AND SYSTEM FOR GENERATING AND DISTRIBUTING ELECTRONIC COMMUNICATIONS FOR MAXIMUM REVENUE	8756104	6/17/14
METHOD AND SYSTEM FOR DYNAMICALLY GENERATING ELECTRONIC COMMUNICATIONS	8626845	1/7/14
SEARCHING APPARATUS	8527362	9/3/13
METHOD AND SYSTEM FOR GENERATING AND DISTRIBUTING ELECTRONIC COMMUNICATIONS	8429190	4/23/13
SYSTEM AND METHOD FOR RANKING THE QUALITY OF INTERNET TRAFFIC DIRECTED FROM ONE WEB SITE TO ANOTHER	8363544	1/29/13
METHOD AND SYSTEM FOR GENERATING AND DISTRIBUTING ELECTRONIC COMMUNICATIONS FOR MAXIMUM REVENUE	8249929	8/21/12
METHOD AND SYSTEM FOR ENCRYPTING DATA DELIVERED OVER A NETWORK	8209222	6/26/12
METHOD AND SYSTEM FOR DELIVERING ELECTRONIC COMMUNICATIONS	8121895	2/21/12
SYSTEM AND METHOD FOR RANKING THE QUALITY OF INTERNET TRAFFIC DIRECTED FROM ONE WEB SITE TO ANOTHER	7649838	1/19/10
SEARCHING APPARATUS	8219455	7/10/12

**Pending Applications**

<b>Description</b>	<b>Application No.</b>	<b>Filing Date</b>
SYSTEMS AND METHODS FOR CONTEXT-BASED VIDEO ADVERTISING	61925073	1/8/14
LOCAL PROXY FOR SERVING REMOTE CONTENT	61905541	11/18/13
METHOD AND SYSTEM FOR DELIVERING ELECTRONIC COMMUNICATINS	14100279	12/9/13
METHOD AND SYSTEM FOR DYNAMIC CONTENT DELIVERY USING MULTIPLE TEMPLATES	13716466	12/17/12
METHOD AND SYSTEM FOR INDIVIDUALIZED LISTING PLACEMENTS IN WEB PAGES	13633415	10/2/12

Description	Application No.	Filing Date
CATEGORY RECOMMENDATION METHODS AND SYSTEMS	13435743	3/30/12
PRICING METHOD AND SYSTEM	13433830	3/29/12
ENTROPIC MARKET SATURATION SYSTEM AND METHOD	13171686	6/29/11
METHOD AND SYSTEM FOR ELECTRONIC CONTENT DELIVERY VIA AFFILIATES AND DETECTING CLICK FRAUD	13163848	6/20/11
PERSISTENT CROSS CHANNEL COOKIE METHOD AND SYSTEM	13160786	6/15/11
SYSTEM AND METHOD TO MOENTIZE THE REFFERAL OF WEB PAGES	12150243	4/26/08
METHOD AND SYSTEM FOR DYNAMICALLY SERVING TARGETED CONSUMER CLICKS THROUGH AN APPLICATION PROGRAMMING INTERFACE OVER A NETWORK	12041518	3/3/08
METHOD AND SYSTEM FOR PROVIDING ELECTRONIC COMMUNICATIONS WITH DYNAMICALLY PROVEN CONTENT TO THIRD PARTY MAIL TRANSFER AGENTS	11953647	12/10/07
METHOD AND SYSTEM FOR PROVIDING ELECTRONIC COMMUNICATIONS WITH DYNAMICALLY PROVIDED CONTENT OT THIRD PARTY MAIL TRANSFER AGENTS	11774106	7/6/07
SYSTEM AND METHOD FOR BEHAVIORALLY TARGETED ELECTRONIC COMMUNICATIONS	11774066	7/6/07
METHOD AND SYSTEM FOR DYNAMICALLY GENERATING ELECTRONIC COMMUNICATIONS	10915975	8/11/04
SYSTEM AND METHOD TO INSTALL MOBILE APPLICATIONS FROM A DESKTOP	14260762	4/24/14
METHOD AND A SYSTEM FOR ENCRYPTING DATA DELIVERED OVER A NETWORK	13529216	6/21/12
SYSTEM AND METHOD FOR PAY FOR PERFORMANCE ADVERTSING IN GENERAL MEDIAL	10331926	12/30/02

Description	Patent / Application Number	Issue/ Application Date
SEARCHING APPARATUS AND A METHOD OF SEARCHING	8,032,418	10/03/11
SYSTEM AND METHOD FOR DISTRIBUTING CONTENT USING ADVERTISING SPONSORSHIP	10/979,470	10/31/04
METHOD AND SYSTEM FOR DELIVERING TARGETED BANNER ELECTRONIC COMMUNICATIONS	11/361,480	02/23/06
SYSTEM AND METHOD FOR BEHAVIORALLY TARGETING ELECTRONIC COMMUNICATIONS	11/449,306	06/07/06
METHODS AND SYSTEMS FOR MONITORING TIME ON A WEB SITE AND DETECTING CLICK VALIDITY	11/844,983	08/23/07
SYSTEM AND METHOD TO FACILITATE SOCIAL BROWSING	12/002,441	12/16/07

METHOD AND SYSTEM FOR PROCESSING A VARIABLE CLICK DOMAIN DISPLAY	12/768,914	04/27/10
METHOD AND SYSTEM FOR DYNAMICALLY PRIORITIZING ADVERTISER COMMUNICATIONS OVER A NETWORK BASED ON TELEPHONE NUMBERS	11/504,556	08/14/06

**Administrative Agent's security interest was recorded at the United States Patent and Trademark Office on September 1, 2014 at Reel Number 033668 and Frame Number 0090, on January 6, 2011 at Reel Number 025599 and Frame Number 0292, on June 6, 2010 at Reel Number 024491 and Frame Number 0947, and on October 19, 2008 at Reel Number 021706 and Frame Number 0970.**

EXHIBIT C

Trademarks

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
ADKNOWLEDGE and Design	3166403	10/31/06
ADKNOWLEDGE	2334551	3/28/00
ADSTATION	3313254	10/16/07
BIDSYSTEM	4448122	12/10/13
YARPP	4490967	3/4/14
KNOWLEDGE ENGAGE	4404279	9/17/13
ADPARLOR	4373490	7/23/13
AUTO BID	2896470	10/19/04
FINDWHAT.COM	2964997	7/5/05
CLICK SCORING	3245615	5/22/07

Pending Applications

Description	Application No.	Filing Date
ADBISTRO	86148827	12/19/13
ADBISTRO and Design	86148820	12/19/13
ADVERIFY and Design	86117872	11/13/13
ADVERIFY	86117908	11/13/13
YET ANOTHER RELATED POSTS PLUGIN	86014677	7/19/13

**Registered Marks**

Mark	Registration No.	Registration Date
ADKNOWLEDGE and Design	3166403	10/31/06
CLICK SCORING	3245615	5/22/07
ADSTATION	3313254	10/16/07
WORD MASTER	3022414	12/6/05
NEWTONKNOWS	2839758	5/11/04
ADKNOWLEDGE	2334551	3/28/00
MIVA INLINE	3503165	9/16/08
MIVA MARKETPLACE	3144895	9/19/06
MIVA MERCHANT	3119681	7/25/06
A and DESIGN	3254186	6/19/07
MIVA	3254185	6/19/07
MIVA	3254184	6/19/07
MIVACENTRAL	3179269	12/5/06
ADREVENUE XPRESS	3188692	12/26/06
MIVACENTRAL	3182540	12/12/06
INTELLIMAP	3032917	12/20/05
FINDWHAT.COM	2964997	7/5/05
AUTO BID	2896470	10/19/04
ADANALYZER	2901598	11/9/04
CRUISE CONTROL	2899567	11/2/04
TRAFFICBUILDER	2878070	8/24/04
AUTOREPLENISH	2901597	11/9/04
BUSINESSBUILDER	2904802	11/23/04
BIDOPTIMIZER	2893286	10/12/04
PERFORMANCE-DRIVEN MARKETING	2954712	5/24/05
TRAFFICANALYST	2849943	6/1/04
SEARCHFEED	2951327	5/17/05
FIND WHAT YOU ARE LOOKING FOR	2493181	9/25/01
FINDWHAT.COM	2462416	6/19/01
HYDRA NETWORK	3369318	1/15/08
REACH THROUGH THE .NET	3293876	9/18/07
HYDRA	3384463	2/19/08

**Pending Applications**

Description	Application No.	Filing Date
SPREESY	85079493	7/7/10

**Pending Applications**

Description	Application No.	Filing Date
YET ANOTHER RELATED POSTS PLUGIN	86014677	7/19/13
YARPP	86014667	7/19/13

**Registered Marks**

Mark	Registration No.	Registration Date
ADKNOWLEDGE and Design	3166403	10/31/06
CLICK SCORING	3245615	5/22/07
ADSTATION	3313254	10/16/07
ADKNOWLEDGE	2334551	3/28/00
NEWTONKNOWS	2839758	5/11/04

Administrative Agent's security interest was recorded at the United States Patent and Trademark Office on September 2, 2014 at Reel Number 005355 and Frame Number 0201, on May 21, 2014 at Frame Number 005284 and Reel Number 0508, on January 29, 2014 at Reel Number 005203 and Frame Number 0418, on January 7, 2011 at Reel Number 004448 and Frame Number 0751, on August 26, 2010 at Reel Number 004267 and Frame Number 0298, and on October 20, 2008 at Reel Number 003873 and Frame Number 0520.