

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400483

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trustee of Ellas B. McDaniel Trust FBO Children		06/07/2016	Trustee: FLORIDA
Trustee of Ellas B. McDaniel Trust FBO Grandchildren		06/07/2016	Trustee: FLORIDA

RECEIVING PARTY DATA

Name:	Bo Diddley, LLC
Street Address:	2234 NW 40th Terrace, Suite B
City:	Gainesville
State/Country:	FLORIDA
Postal Code:	32605
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3691271	BO DIDDLEY
Registration Number:	4760467	BO DIDDLEY
Registration Number:	4827223	BO DIDDLEY'S
Registration Number:	4867261	
Serial Number:	77934823	
Serial Number:	77540797	BO DIDDLEY

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900

Email: assignments@fzlj.com

Correspondent Name: ANDREW N. FREDBECK

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA

Address Line 4: NEW YORK, NEW YORK 10017

CH \$165.00 3691271

ATTORNEY DOCKET NUMBER:	BDID 1603691
NAME OF SUBMITTER:	Andrew N. Fredbeck
SIGNATURE:	/anf/
DATE SIGNED:	09/30/2016
Total Attachments: 2 source=Assignment from Trustee to Bo Diddley LLC- Executed (F1969748x96B9E)#page1.tif source=Assignment from Trustee to Bo Diddley LLC- Executed (F1969748x96B9E)#page2.tif	


ASSIGNMENT

WHEREAS, Charles W. Littell, as Trustee of Ellas B. McDaniel Trust FBO Children and Trustee of Ellas B. McDaniel Trust FBO Grandchildren, whose address is Scruggs & Carmichael PA, 2234 NW 40th Terrace -- Suite B, Gainesville, Florida 32606 ("**Assignor**"), is the owner of the trademarks listed in the attached schedule registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

and WHEREAS, Bo Diddley, LLC, a limited liability company organized and existing under the laws of Florida, located at and with a mailing address of 2234 NW. 40th Terrace, Suite B, Gainesville, Florida 32605 ("**Assignee**"), is desirous of acquiring the Trademarks.

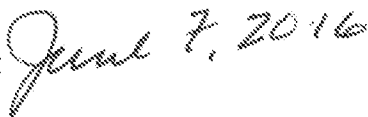
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations therefor identified on the attached schedule, and that portion of the business of Assignor to which the Trademarks pertain, and with all claims arising out of or relating to the use or ownership of the Trademarks.

**Trustee of Ellas B. McDaniel Trust FBO Children and
Trustee of Ellas B. McDaniel Trust FBO Grandchildren**

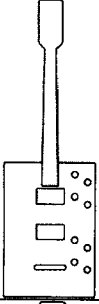
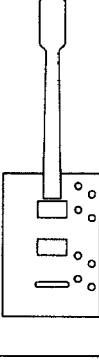
By: 

Name: Charles W. Littell

Title: Trustee

Date of Signature: 

SCHEDULE

MARK	SERIAL NO. / REG. NO.
BO DIDDLEY	Serial No. 77/541,883 Registration No. 3,691,271
BO DIDDLEY	Serial No. 77/983,658 Registration No. 4,760,467
BO DIDDLEY'S	Serial No. 77/975,612 Registration No. 4,827,223
	Serial No. 77/975,729 Registration No. 4,867,261
	Serial No. 77/934,823
BO DIDDLEY	Serial No. 77/540,797