

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400613

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bankrate, Inc.		10/01/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Bankrate, LLC		
Street Address:	1675 Broadway		
Internal Address:	22nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 34			
Property Type	Number	Word Mark	
Serial Number:	87099659	LOANPRICER	
Serial Number:	87041480	FINANCIAL SECURITY INDEX	
Serial Number:	87061273	LOANMATCH	
Serial Number:	86942651	MAXIMIZE YOUR MONEY. GET EXPERT ADVICE &	
Serial Number:	86942628	GET EXPERT ADVICE & TOOLS	
Serial Number:	86942577	MAXIMIZE YOUR MONEY	
Registration Number:	4991845		
Registration Number:	4991843		
Registration Number:	4991842	LOANTEK	
Registration Number:	4991841	LOANTEK	
Serial Number:	86942642	MASTER LIFE'S FINANCIAL JOURNEY	
Serial Number:	86932152	BANKNOTE\$	
Serial Number:	86932148	BANKNOTE	
Registration Number:	4868209	MYBANKRATE	
Registration Number:	4968327	LOANTEK	
Registration Number:	4968326	LOANTEK	
Serial Number:	86778385		
Serial Number:	86778363	LOANTEK	

OP \$865.00 87099659

Property Type	Number	Word Mark
Registration Number:	4718747	BANKRATE
Registration Number:	2935521	BANKRATE PRO
Registration Number:	3747772	FASTFIND
Registration Number:	3824454	JUMBO FLASH REPORT
Registration Number:	3744336	BANKRATE
Registration Number:	3884812	BANKRATE SELECT
Registration Number:	3505124	\$ BANKAHOLIC
Registration Number:	3507979	BRINGING YOU THE BEST IN BANKING
Registration Number:	3365466	BANKAHOLIC
Registration Number:	2572346	BANKRATE
Registration Number:	2438414	I
Registration Number:	2577005	INTEREST.COM
Registration Number:	2413258	BANKRATE.COM
Registration Number:	2386942	SAFE & SOUND
Registration Number:	2160825	LOANTEK
Registration Number:	1937719	FASTFIND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6783367247

Email: ahyland@taylorenghish.com

Correspondent Name: Amanda Hyland

Address Line 1: 1600 Parkwood Circle

Address Line 2: Suite 400

Address Line 4: Atlanta, GEORGIA 30339

NAME OF SUBMITTER:	A
SIGNATURE:	/Amanda G. Hyland/
DATE SIGNED:	10/03/2016

Total Attachments: 3
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TRADEMARK ASSIGNMENT

October 1, 2016

Effective as of the date set forth above, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bankrate, Inc., a Delaware corporation ("Assignor") hereby, sells, transfers, assigns, releases and sets over to Bankrate, LLC, a Delaware limited liability company ("Assignee"), all of such Assignor's worldwide rights, title and interest in and to all of the trademarks set forth on Schedule 1 attached to this Trademark Assignment, and any pending applications or registrations with regard to the foregoing (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill in connection with which the Marks are used and which is symbolized by the Marks and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, both individually and collectively with each other, if this assignment had not been made.

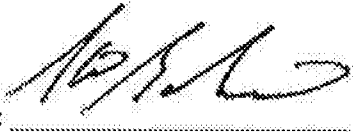
Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of each Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor. This Trademark Assignment shall be subject to the provisions and obligations of the Transfer Agreement, *mutatis mutandis*.

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IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment to be effective as of the date first set forth above.

ASSIGNOR:

BANKRATE, INC.

By: 

Name: Steven D. Barnhart

Title: Senior Vice President, Chief Financial Officer

ASSIGNEE:

BANKRATE, LLC

By: 

Name: Deborah Carrick

Title: Vice President

SCHEDULE I

Marks

Serial Number	Reg. Number	Word Mark
87099659		LOANPRICER
87041480		FINANCIAL SECURITY INDEX
87061273		LOANMATCH
86942651		MAXIMIZE YOUR MONEY. GET EXPERT ADVICE & TOOLS. MASTER LIFE'S FINANCIAL JOURNEY.
86942628		GET EXPERT ADVICE & TOOLS
86942577		MAXIMIZE YOUR MONEY
86778404	4991845	<i>(LoanTek- image of a house with a prominent window sitting atop a square shadow)</i>
86778392	4991843	<i>(LoanTek- image of a house with a prominent window sitting atop a square shadow)</i>
86778373	4991842	LOANTEK
86778369	4991841	LOANTEK
86942642		MASTER LIFE'S FINANCIAL JOURNEY
86932152		BANKNOTE\$
86932148		BANKNOTE
86461033	4868209	MYBANKRATE
86780244	4968327	LOANTEK
86780243	4968326	LOANTEK
86778385		<i>(LoanTek- image of a house with a prominent window sitting atop a square shadow)</i>
86778363		LOANTEK
85680796	4718747	BANKRATE
78186529	2935521	BANKRATE PRO
78397372	3747772	FASTFIND
77889202	3824454	JUMBO FLASH REPORT
77766779	3744336	BANKRATE
77765267	3884812	BANKRATE SELECT
77408531	3505124	\$ BANKAHOLIC
77402277	3507979	BRINGING YOU THE BEST IN BANKING
77186566	3365466	BANKAHOLIC
76164647	2572346	BANKRATE
75928406	2438414	I
75664620	2577005	INTEREST.COM
75552951	2413258	BANKRATE.COM
75552568	2386942	SAFE & SOUND
75070743	2160825	LOANTEK
74432083	1937719	FASTFIND