

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400628

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bankrate, Inc.		10/01/2016	Corporation:
RECEIVING PARTY DATA			
Name:	LinkOffers, Inc.		
Street Address:	9430 Research Boulevard		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78759		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4573827	CARDMATCH	
Registration Number:	4309232	CARDOFFERS.COM THE CREDIT CARD DIRECTORY	
Registration Number:	4101930	THE POINTS GUY	
Registration Number:	4080061	CREDITCARDFORUM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6783367247		
Email:	ahyland@taylorenghish.com		
Correspondent Name:	Amanda Hyland		
Address Line 1:	1600 Parkwood Circle		
Address Line 2:	Suite 400		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	Amanda G. Hyland		
SIGNATURE:	/Amanda G. Hyland/		
DATE SIGNED:	10/03/2016		
Total Attachments: 3			
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OP \$115.00 4573827

TRADEMARK ASSIGNMENT

October 1, 2016

Effective as of the date set forth above, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bankrate, Inc., a Delaware corporation ("Assignor") hereby, sells, transfers, assigns, releases and sets over to LinkOffers, Inc., a Delaware corporation ("Assignee"), all of such Assignor's worldwide rights, title and interest in and to all of the trademarks set forth on Schedule 1 attached to this Trademark Assignment, and any pending applications or registrations with regard to the foregoing (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill in connection with which the Marks are used and which is symbolized by the Marks and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor, both individually and collectively with each other, if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of each Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor. This Trademark Assignment shall be subject to the provisions and obligations of the Transfer Agreement, *mutatis mutandis*.

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IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment to be effective as of the date first set forth above.

ASSIGNOR:

BANKRATE, INC.

By: 

Name: Steven D. Barnhart

Title: Senior Vice President, Chief Financial Officer

ASSIGNEE:

LINKOFFERS, INC.

By: 

Name: Steven D. Barnhart

Title: Vice President

SCHEDULE I

Marks

Serial	Reg.	Word Mark
85947956	4573827	CARDMATCH
85752511	4309232	CARDOFFERS.COM THE CREDIT CARD DIRECTORY
85351809	4101930	THE POINTS GUY
85329404	4080061	CREDITCARDFORUM