

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400737

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/20/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mission Hospital, Inc.		12/20/2012	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Mission Health System, Inc.		
Street Address:	509 Biltmore Avenue		
City:	Asheville		
State/Country:	NORTH CAROLINA		
Postal Code:	28801		
Entity Type:	Non-Profit Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1455778	MAMA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian M. Davis		
Address Line 1:	5960 Fairview Rd; Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	10/04/2016		
Total Attachments: 1			
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**ASSIGNMENT OF
INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, Mission Hospital, Inc., a North Carolina corporation (hereinafter referred to as "ASSIGNOR") was the owner of the MAMA mark, including all common law rights and associated goodwill (the "Mark"),

WHEREAS, ASSIGNOR is listed as the owner of US Reg. No. 1,455,778 on the records of the US Patent and Trademark Office (hereafter, the "Registration"), and

WHEREAS, Mission Health System, Inc., a North Carolina non-profit corporation (hereafter referred to as "ASSIGNEE") acquired all rights ASSIGNOR has to the Mark (including any goodwill) and the Registration effective as of December 20, 2012 and wishes to confirm that assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, all of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to the Mark, including, without limitation, the Registration, any other registrations or applications directed to the MAMA mark, and all trademark and service mark rights, trade dress rights and any and all other related intellectual property rights in the Mark, which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Assignment of Intellectual Property rights to be executed effective as of the 20th day of December, 2012.

ASSIGNOR:

MISSION HOSPITAL, INC.

Signature: Kyle VanDiver

Printed Name: Kyle VanDiver

Title: VP, System Marketing