

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM400859

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Penton Media, Inc.		09/13/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RITCHIE BROS. AUCTIONEERS (CANADA) LTD.		
<b>Street Address:</b>	9500 Glenlyon Parkway		
<b>City:</b>	Burnaby, BC		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V5J 0C6		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86752488	AUCTIONS BY GOV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6046225788		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	604-643-7188		
<b>Email:</b>	van-ipdocketing@mccarthy.ca		
<b>Correspondent Name:</b>	Beth Macdonald		
<b>Address Line 1:</b>	745 Thurlow Street		
<b>Address Line 2:</b>	Suite 2400		
<b>Address Line 4:</b>	Vancouver, BC, CANADA V6E 0C5		
<b>NAME OF SUBMITTER:</b>	Sarah Gallvitz		
<b>SIGNATURE:</b>	/sarah gallvitz/		
<b>DATE SIGNED:</b>	10/04/2016		
<b>Total Attachments: 2</b>			
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OP \$40.00 86752488

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**TRADEMARK ASSIGNMENT**

WHEREAS, Penton Media, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 1166 Avenue of the Americas, New York, NY 10036 ("**Assignor**") owns all the right, title and interest in and to the federal trademark registration of the mark identified in Schedule A hereto (the "**Mark**"); and

WHEREAS, Ritchie Bros. Auctioneers (Canada) Ltd., a corporation duly organized and existing under the laws of Canada and having its principal place of business at 9500 Glenlyon Parkway, Burnaby, British Columbia, Canada V5J 0C6 ("**Assignee**"), desires to acquire all right, title and interest in and to the Mark, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business relating to the goods and services on which the Mark is used and for which it is registered with all rights to sue and recover damages and/or profits for past infringements or misappropriations.

September 13, 2016  
Date

Penton Media, Inc.



By: \_\_\_\_\_

Name: Andrew Schmolka

Title: SVP

Schedule A

**AUCTIONS BY GOV**

**Word Mark**                    **AUCTIONS BY GOV**

**Goods and Services**    IC 035. US 100 101 102. G & S: On-line business directories featuring surplus assets and government confiscated goods; Operating on-line marketplaces featuring surplus assets and government confiscated goods; Operating on-line marketplaces for sellers and buyers of goods and/or services; Providing a searchable online advertising website and informational guide featuring the goods and services of other vendors via the internet in the field of surplus assets and government confiscated goods; Provision of an on-line marketplace for buyers and sellers of goods and services. FIRST USE: 20130714. FIRST USE IN COMMERCE: 20130714

**Standard Characters**  
**Claimed**

**Mark Drawing Code**    (4) STANDARD CHARACTER MARK

**Serial Number**            86752488

**Filing Date**                September 10, 2015

**Current Basis**             1A

**Original Filing Basis**    1A

**Date Amended to**  
**Current Register**        June 9, 2016

**Registration**  
**Number**                    5014860

**Registration Date**        August 2, 2016

**Owner**                      (REGISTRANT) Penton Media, Inc. CORPORATION DELAWARE 1166 Avenue of the Americas New York NEW YORK 10036

**Attorney of Record**      Jordan A. LaVine

**Disclaimer**                NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUCTIONS" APART FROM THE MARK AS SHOWN

**Type of Mark**             SERVICE MARK

**Register**                    SUPPLEMENTAL

**Live/Dead Indicator**    LIVE