

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM400644

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brick Packaging Corporation		09/30/2016	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Saxco Brick Holdings, LLC		
Street Address:	200 Gibraltar Road, Ste. 101		
City:	Horsham		
State/Country:	PENNSYLVANIA		
Postal Code:	19044		
Entity Type:	Corporation: DELAWARE- Limited Liability Company		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3178460	GREAT TIMES GREAT WINES	
CORRESPONDENCE DATA			
Fax Number:	7132223291		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-221-3306		
Email:	docketing@bracewelllaw.com		
Correspondent Name:	Constance Gall Rhebergen		
Address Line 1:	P.O. Box 61389		
Address Line 4:	Houston, TEXAS 77208-1389		
NAME OF SUBMITTER:	Constance Gall Rhebergen		
SIGNATURE:	/Constance Gall Rhebergen/		
DATE SIGNED:	10/03/2016		
Total Attachments: 3			
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OP \$40.00 3178460

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is made as of September 30, 2016, by and between Brick Packaging Corporation, Inc., a Michigan corporation, having a place of business at 2364 Traversefield, P.O. Box 6715, Traverse City, Michigan 49696-6715 (“**Assignor**”), and Saxco Brick Holdings, LLC, a Delaware limited liability company, having a place of business at 200 Gibraltar Road, Suite 101, Horsham, Pennsylvania 19044 (“**Assignee**”).

WHEREAS, Assignor owns the mark GREAT TIMES GREAT WINES, together with US Registration No. 3178460 for the mark (collectively, the “**Mark**”); and

WHEREAS, Assignee desires to acquire the Mark and all rights in the Mark, including the goodwill of the business associated with them, as well as all common law rights and all federal trademark and service mark registrations for the Mark.

NOW, THEREFORE, BE IT KNOWN that for valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all rights, title and interest in and to the Mark, including all associated registrations, applications, renewals and extensions, together with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor agrees to take whatever further action is deemed necessary or appropriate by Assignee to properly and fully effect and perfect the transfer to Assignee of the Mark, and further, to aid and assist regarding documents or information in Assignor’s possession as may be requested by Assignee in proceedings regarding the Mark, throughout the world.

-Signature Page Follows-

Assignor and Assignee have executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:

BRICK PACKAGING CORPORATION, INC.

By: 

Name: Daniel S. Brick

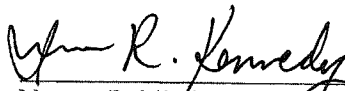
Title: President

STATE OF MICHIGAN

COUNTY OF Grand Traverse

BEFORE ME, the undersigned authority, on this day personally appeared Daniel S. Brick, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that such person executed the same as the act and deed of Brick Packaging Corporation, Inc., as President of Brick Packaging Corporation, Inc., and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this 30th day of September, 2016.


Notary Public in and for the State of Michigan
My Commission Expires July 8th 2016

ASSIGNEE:

SAXCO BRICK HOLDINGS, LLC

By: _____

Name: Matthew Malenfant

Title: Chief Executive Officer

Signature Page to Trademark Assignment

TRADEMARK
REEL: 005891 FRAME: 0362

Assignor and Assignee have executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:

BRICK PACKAGING CORPORATION, INC.

By: _____

Name: Daniel S. Brick

Title: President

STATE OF MICHIGAN

COUNTY OF _____

BEFORE ME, the undersigned authority, on this day personally appeared Daniel S. Brick, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that such person executed the same as the act and deed of Brick Packaging Corporation, Inc., as President of Brick Packaging Corporation, Inc., and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this ____ day of _____, 2016.

Notary Public in and for the State of Michigan

ASSIGNEE:

SAXCO BRICK HOLDINGS, LLC

By:  _____

Name: Matthew Malenfant

Title: Chief Executive Officer

Signature Page to Trademark Assignment