

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400738

|   |  |                       |                         |
|---|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>      |
| Celantra Systems, Inc.  |  | 08/01/2016            | Corporation: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                         |
| <b>Name:</b>  | Cleo Communications US, LLC                        |                       |                         |
| <b>Street Address:</b>  | 4203 Galleria Drive                                |                       |                         |
| <b>City:</b>  | Loves Park   |                       |                         |
| <b>State/Country:</b>   | ILLINOIS   |                       |                         |
| <b>Postal Code:</b>   | 61111  |                       |                         |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |                         |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>   | 4618457  | CLEO                  |                         |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                         |
| <b>Fax Number:</b>  | 8152228042   |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                         |
| <b>Phone:</b>   | 8152228042   |                       |                         |
| <b>Email:</b>   | awb@hkrockford.com                                 |                       |                         |
| <b>Correspondent Name:</b>  | Aaron W. Brooks                                    |                       |                         |
| <b>Address Line 1:</b>  | 800 North Church Street                            |                       |                         |
| <b>Address Line 4:</b>  | Rockford, ILLINOIS 61103                           |                       |                         |
| <b>NAME OF SUBMITTER:</b>   | Aaron W. Brooks                                    |                       |                         |
| <b>SIGNATURE:</b>   | /Aaron W. Brooks/                                  |                       |                         |
| <b>DATE SIGNED:</b>   | 10/04/2016   |                       |                         |
| <b>Total Attachments: 1</b><br>source=Cleo_Assignment#page1.tif   |  |                       |                         |

OP \$40.00 4618457

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into this 1<sup>st</sup> day of August, 2016, by and between Celantra Systems, Inc., a California corporation with its principal office at 3722 21st St San Francisco, CA 94114 ("Assignor"), and Cleo Communications US, LLC, an Illinois corporation with its principal office at 4203 Galleria Drive, Loves Park, IL 61111 ("Assignee").

WHEREAS, Assignor is the owner of United States Trademark Registration No. 4,618,457 (the "Mark"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business connected with and symbolized by the Mark in the United States.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee all of Assignor's right, title, and interest in and to the Mark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Mark including, without limitation, the right to renew any registrations included in the Mark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Mark, and any priority right that may arise from the Mark, and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to execute any further documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Mark.

IN WITNESS WHEREOF, Assignor, as represented by its officer, has duly executed this Assignment in favor of Assignee as of the date set forth above.

Celantra Systems, Inc.  
(Assignor)

By: \_\_\_\_\_

Title: \_\_\_\_\_

*Paul Wade*  
*Paul Wade CEO*