

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LBC CREDIT PARTNERS III, L.P.		09/06/2016	Limited Partnership: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	CONNEXITY, INC.
<b>Street Address:</b>	12200 WEST OLYMPIC BOULEVARD, SUITES 300
<b>City:</b>	LOS ANGELES
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90064
<b>Entity Type:</b>	Corporation: CALIFORNIA
<b>Name:</b>	BECOME, INC.
<b>Street Address:</b>	12200 WEST OLYMPIC BOULEVARD, SUITES 300
<b>City:</b>	LOS ANGELES
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90064
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	4304798	AISLE A
Registration Number:	4305357	
Registration Number:	4305356	AISLE A POWERED BY INTENT
Registration Number:	4177274	AUDIENCE DISCOVERY
Registration Number:	3894815	BE SO
Registration Number:	3894816	BESO
Registration Number:	3896354	BESO
Registration Number:	3894817	BESO SHOP IT ALL
Registration Number:	3894818	BESO SHOP IT ALL
Registration Number:	2109142	BIZRATE
Registration Number:	3926645	
Registration Number:	3926644	BIZRATE
Registration Number:	2503740	BIZRATE.COM

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4018652	BIZRATE CIRCLE OF EXCELLENCE
Registration Number:	3470894	BIZRATE.COM CUSTOMER CERTIFIED
Registration Number:	4051578	CONNEXITY
Registration Number:	3489481	DISCOVERY MADE SIMPLE
Registration Number:	3466274	
Registration Number:	4251137	INSTABUY
Registration Number:	3687687	LOW PRICE SHOPPER
Registration Number:	4305355	POWERED BY INTENT
Serial Number:	86414164	POWERED BY SHOPPING
Registration Number:	3597888	RAISE YOUR SHOPPING IQ
Registration Number:	3255925	RETREVO
Registration Number:	3020506	
Registration Number:	3119435	SHOPZILLA
Registration Number:	4071477	TADA
Registration Number:	3996654	TADA
Registration Number:	3220597	BECOME
Registration Number:	3175307	AIR

**CORRESPONDENCE DATA**

Fax Number: 6508385109

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 650-838-3743

Email: JLIK@SHEARMAN.COM

Correspondent Name: BENJAMIN PETERSEN

Address Line 1: 1460 EL CAMINO REAL, 2ND FLOOR

Address Line 2: SHEARMAN & STERLING LLP

Address Line 4: MENLO PARK, CALIFORNIA 94025

NAME OF SUBMITTER:	BENJAMIN PETERSEN
SIGNATURE:	/BENJAMIN PETERSEN/
DATE SIGNED:	10/04/2016

**Total Attachments: 5**

- source=0 - Trademark Release - 5459 0751 (Connexity)#page1.tif
- source=0 - Trademark Release - 5459 0751 (Connexity)#page2.tif
- source=0 - Trademark Release - 5459 0751 (Connexity)#page3.tif
- source=0 - Trademark Release - 5459 0751 (Connexity)#page4.tif
- source=0 - Trademark Release - 5459 0751 (Connexity)#page5.tif

## **RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of this 6th day of September, 2016, by LBC CREDIT PARTNERS III, L.P., as agent ("Agent"), in favor of CONNEXITY, INC., a California corporation and BECOME, INC., a Delaware corporation (together with Connexity, Inc., "Grantors" and each a "Grantor").

### WITNESSETH

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of February 13, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement"), among Grantors, the other persons party thereto as Loan Parties, the lenders parties thereto (the "Lenders") and Agent, as administrative agent for the Lenders, the Lenders agreed to make Loans to, and incur obligations with respect to the issuance of Letters of Credit for the benefit of, Grantors;

WHEREAS, in order to induce Agent and the Lenders to enter into the Loan Agreement and other Loan Documents and to induce the Lenders to make the Revolver Loans and to incur obligations with respect to the issuance of Letters of Credit as provided for in the Loan Agreement, each Grantor executed and delivered to Agent and its Affiliates, that certain Trademark Security Agreement dated as of February 13, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"), whereby each Grantor granted to Agent a security interest in such Grantor's right, title and interest in, to and under certain intellectual property of such Grantor;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 13, 2015 at Reel 5459 and Frame 0751;

WHEREAS, Agent, Grantors and other parties entered into that certain Payoff Letter dated as of August 31, 2016 (the "Payoff Letter"); and

WHEREAS, in accordance with the Trademark Security Agreement and the Payoff Letter, Agent now desires to release its security interest in and to the Trademark Collateral.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not defined herein have the meanings given to them in the Trademark Security Agreement or the Loan Agreement.

2. RELEASE OF LIENS AND SECURITY INTERESTS IN TRADEMARK COLLATERAL. Subject to the terms and conditions of the Payoff Letter, Agent hereby releases its liens on and security interests in the Trademark Collateral, including without limitation those trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to the Trademark Security Agreement.


3. RECORDATION. Agent authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Release.

4. GOVERNING LAW. The validity of this Release, the construction, interpretation and enforcement hereof, and the rights of the parties hereto with respect to all matters arising hereunder or related hereto shall be determined under, governed by and construed in accordance with the laws of the State of New York without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed by its  
duly authorized officer as of the day and year first above written.

LBC CREDIT PARTNERS III, L.P., as Agent

By:   
Name: David E. Freimow  
Title: Vice President

**SCHEDULE A**

<b>Owner of Record</b>	<b>Mark</b>	<b>Serial No. / Date</b>	<b>Reg. No. / Date</b>
Connexity, Inc.	AISLE A	85675582 20120712	4304798 20130319
Connexity, Inc.	AISLE A (TRIANGLE LOGO)	85729834 20120914	4305357 20130319
Connexity, Inc.	AISLE A (WORD w/ LOGO)	85729820 20120914	4305356 20130319 20130319
Connexity, Inc.	AUDIENCE DISCOVERY	85371707 20110714	4177274 20120717
Connexity, Inc.	BE SO	77786426 20090721	3894815 20101221
Connexity, Inc.	BESO	77786431 20090721	3894816 20101221
Connexity, Inc.	BESO (stylized)	77925261 20100201	3896354 20101228
Connexity, Inc.	BESO SHOP IT ALL	77786436 20090721	3894817 20101221
Connexity, Inc.	BESO SHOP IT ALL (Stylized)	77786444 20090721	3894818 20101221
Connexity, Inc.	BIZRATE	75197079 19961011	2109142 19971028
Connexity, Inc.	BIZRATE - Flag Logo only	77876868 20091119	3926645 20110301
Connexity, Inc.	BIZRATE with Flag logo	77876867 20091119	3926644 20110301
Connexity, Inc.	BIZRATE.COM	76034132 20000425	2503740 20011106
Connexity, Inc.	BIZRATE CIRCLE OF EXCELLENCE	85205059 20101223	4018652 20110830
Connexity, Inc.	(Certification Mark)	77283268 20070919	3470894 20080722
Connexity, Inc.	CONNEXITY	85026796 20100429	4051578 20111108

Owner of Record	Mark	Serial No. / Date	Reg. No. / Date
Connexity, Inc.	DISCOVERY MADE SIMPLE	77127122 20070309	3489481 20080819
Connexity, Inc.	FLAME (Logo)	77285736 20070921	3466274 20080715
Connexity, Inc.	INSTABUY	85417680 20110908	4251137 20121127
Connexity, Inc.	LOW PRICE SHOPPER	77406288 20080226	3687687 20090922
Connexity, Inc.	POWERED BY INTENT	85729809 20120914	4305355 20130319
Connexity, Inc.	POWERED BY SHOPPING	86414164 20141003	
Connexity, Inc.	RAISE YOUR SHOPPING IQ	77536409 20080731	3597888 20090331
Connexity, Inc.	RETREVO	78944123 20060803	3255925 20070626
Connexity, Inc.	SHOPPING CART WITH FLAME (LOGO)	78490931 20040928	3020506 20051129
Connexity, Inc.	SHOPZILLA	78544097 20050107	3119435 20060725
Connexity, Inc.	TADA - US	85098015 20100802	4071477 20111213
Connexity, Inc.	TADA (Logo)	85156219 20101019	3996654 20110719
Become, Inc.	BECOME	78511297 20041104	3220597 20070320
Become, Inc.	AIR	78595301 20050325	3175307 20061121