

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400934

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reckitt & Colman (Overseas) Limited		09/29/2016	Private Limited Company: ENGLAND
RECEIVING PARTY DATA			
Name:	Reckitt Benckiser Power Cleaners B.V.		
Street Address:	Siriusdreef 14		
City:	Hoofddorp		
State/Country:	NETHERLANDS		
Postal Code:	2132WT		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86531237		
CORRESPONDENCE DATA			
Fax Number:	2128189606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-404-8714		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
DOMESTIC REPRESENTATIVE			
Name:	Mark Lerner		
Address Line 1:	230 Park AVENUE		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
NAME OF SUBMITTER:	Mark Lerner		
SIGNATURE:	/mark lerner/		
DATE SIGNED:	10/05/2016		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, Reckitt & Colman (Overseas) Limited ("Assignor"), is the owner of all right, title, and interest in and to the trademark set forth in Schedule A, annexed hereto, (the "Trademark"), and

WHEREAS, Reckitt Benckiser Power Cleaners B.V., a besloten vennootschap with offices at Siriusdreef 14, 2132WT Hoofddorp, The Netherlands (hereinafter "Assignee") is desirous of acquiring all rights, title, and interest to the Trademark, the goodwill appurtenant thereto, and the registrations and applications in respect thereof;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, transfers, conveys and assigns to the Assignee, Assignor's entire right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith. Assignor further hereby irrevocably sells, transfers, conveys and assigns to the Assignee the right to sue in Assignee's own name on all claims for past damages and all other legal and equitable relief for infringement or dilution of the Trademark, or unfair competition pertaining to the Trademark and to have and hold the same as fully and completely as the same might have been held by Assignor had this assignment not been made.

This instrument is executed by, and shall be binding upon, Assignor, his successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

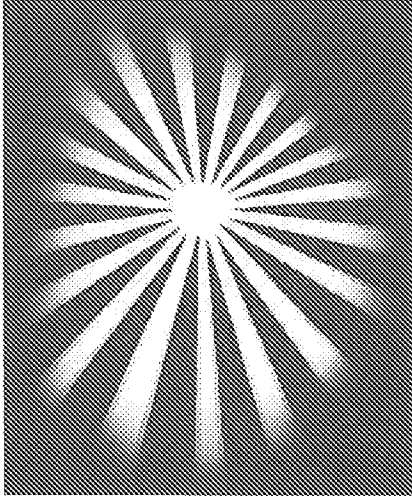
Signed at Hull, England, this 29th day of September, 2016

Reckitt & Colman (Overseas) Limited

By: Jayne Gallie
Jayne Gallie
[name]

Exhibit A

U.S. Trademark Application Serial No. 86531237:



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