

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM401097

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SnackableTV		08/10/2016	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bell Media Inc.		
<b>Street Address:</b>	299 Queen Street West		
<b>City:</b>	Toronto		
<b>State/Country:</b>	UNITED STATES		
<b>Postal Code:</b>	M5V 2Z5		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86938228	SNACKABLE TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7038379600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(703)837-9600 X15		
<b>Email:</b>	ddennison@ladas.com		
<b>Correspondent Name:</b>	Donald L. Dennison		
<b>Address Line 1:</b>	1727 King Street		
<b>Address Line 2:</b>	Suite 105		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Donald L. Dennison		
<b>Address Line 1:</b>	1727 King Street		
<b>Address Line 2:</b>	Suite 105		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>NAME OF SUBMITTER:</b>	Donald L. Dennison Virginia Bar		
<b>SIGNATURE:</b>	/donald l. dennison/		
<b>DATE SIGNED:</b>	10/06/2016		

CH \$40.00 86938228

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

This agreement is effective as of Aug 10 / 16 (the "Effective Date").

Between: **SnackableTV**, a corporation having a place of business at 345 North Canal Street, Unit 1402, Chicago, Illinois, United States 60606 (hereinafter referred to as the "Assignor")

And: **Bell Media Inc.**, a legal person having a place of business at 299 Queen Street West, Toronto, Ontario, M5V 2Z5, Canada (hereinafter referred to as the "Assignee")  
  
(hereinafter collectively referred to as the "Parties", and a "Party" means any one of the Parties)

The Assignor, for one (1) dollar (Can) and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign and transfer to the Assignee, who does hereby accept such sale, assignment and transfer, all its right, title and interest in the UNITED STATES OF AMERICA in and to the trade-marks and the applications thereof shown on the attached Appendix A, (the "Trademarks") together with the goodwill of the business symbolized by the Trademarks used in association with the related products or services, and the right to recover for past and present infringement, to pursue any related litigation and past and present opposition proceedings based on or related to any of the Trade-marks, and to retain all damages and profits arising therefrom.

IN WITNESS WHEREOF, the Parties hereto have executed this assignment as of the Effective Date:

ASSIGNOR:

SNACKABLETV

Per: [Signature]  
(Signature)

Name: KEVIN BARTON  
(Print Name)

Title: DIRECTOR / FOUNDER  
(Title of the signatory)

ASSIGNEE:

BELL MEDIA INC.

Per: [Signature]  
(Signature)

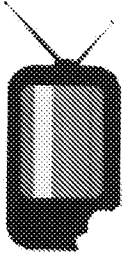
Name: K. Assaf  
(Print Name)

Title: Sr + Counsel  
(Title of the signatory)

TRADEMARK

REEL: 005892 FRAME: 0777

APPENDIX A  
TRADEMARKS - USA

TRADE-MARK	APPLICATION N°	REGISTRATION N°
<p data-bbox="186 506 412 535">SNACKABLE TV</p>  <p data-bbox="186 827 350 852">snackable tv</p>	<p data-bbox="691 510 841 539">86/938,228</p>	<p data-bbox="1138 520 1187 537">---</p>