

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401146

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEI NORTH AMERICA LLC		10/06/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SENSATA TECHNOLOGIES, INC.		
Street Address:	529 Pleasant Street, MS B1		
City:	Attleboro		
State/Country:	MASSACHUSETTS		
Postal Code:	02703		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86511401	BEI KIMCO	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Maurine L. Knutsson		
Address Line 1:	Banner & Witcoff, Ltd.		
Address Line 2:	10 South Wacker Drive, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	018525.00127		
NAME OF SUBMITTER:	Maurine L. Knutsson		
SIGNATURE:	/maurineknutsson/		
DATE SIGNED:	10/06/2016		
Total Attachments: 1			
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CH \$40.00 86511401

TRADEMARK ASSIGNMENT

Whereas, BEI NORTH AMERICA LLC, a Delaware limited liability company located at 1461 Lawrence Drive, Thousand Oaks, California 91320, ("ASSIGNOR") is the owner of the following trademark and United States trademark application (the "Mark") as shown below, together with the goodwill of the business relating to the Mark:

Mark	Country	Application Date	Application Number
BEI KIMCO	United States	January 22, 2015	86/511401

And, Whereas, SENSATA TECHNOLOGIES, INC., a Delaware Corporation located at 529 Pleasant Street, MS B1, Attleboro, Massachusetts 02703 ("ASSIGNEE"), desires to acquire all right, title and interest in and to the Mark in the United States, including the goodwill of the business relating to the Mark;

Now, Therefore, in consideration of good and valuable consideration paid by the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Mark in the United States, including all common law rights and all rights in and to the Mark and registration, together with (1) the goodwill of the business relating to the Mark; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past, present or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

In Witness Whereof, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of this 6th day of October, 2016.

BEI NORTH AMERICA LLC

By: 

Name: Mark H. Williams

Title: Corporate Legal Counsel

State of Massachusetts County of Bristol
Subscribed and sworn to before me this
6th day of October, 2016.

S E A L


Notary Public

My commission expires: 1/16/2020

SENSATA TECHNOLOGIES, INC.

By: 

Name: Mark H. Williams

Title: Corporate Legal Counsel

State of Massachusetts County of Bristol
Subscribed and sworn to before me this
6th day of October, 2016.

S E A L


Notary Public

My commission expires: 1/16/2020