

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Drugstore.com, Inc.		10/05/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Walgreen Co.		
Street Address:	200 Wilmot Road		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	4047926	VE VITAMIN EMPORIUM.COM BIG SAVINGS. HEA	
Registration Number:	4014129	VITAMINEMPORIUM.COM	
Registration Number:	2895364	SAVON DE~LUXE	
Registration Number:	2886214	SAVON DE~LUXE FRENCH MILLED SOAPS	
Registration Number:	3009407	DE~LUXE	
Registration Number:	3015721	DE~LUXE	
Registration Number:	3015720	DE~LUXE	
Registration Number:	2933419	DE~LUXE	
Registration Number:	2895366	DE~LUXE	
Registration Number:	2906264	DE~LUXE	
Registration Number:	2988101	DE~LUXE	
Registration Number:	2518766	EMEDALERT	
Registration Number:	3178835	BEAUTY.COM	
Registration Number:	3216469	THE UNCOMMON DRUGSTORE	
Registration Number:	2888048	AUTHENTIC SALON QUALITY HAIR CARE	
Registration Number:	2888021	AUTHENTIC SPA QUALITY PERSONAL CARE	
Registration Number:	2881511	BAIN DE~LUXE	
Registration Number:	2830105	BAIN DE~LUXE FOAMING BODY SCRUB	
Registration Number:	2769177	BAIN DE~LUXE LUXURY BODY WASH	

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Property Type	Number	Word Mark
Registration Number:	2906580	COLORSAVE
Registration Number:	2769178	CREME DE~LUXE LUXURY BODY CREME
Serial Number:	75640000	DRUGSTORE.COM
Serial Number:	75640001	DRUGSTORE.COM
Serial Number:	77823181	DRUGSTORE.COM
Serial Number:	77825262	DRUGSTORE.COM DOLLARS
Serial Number:	85434188	DRUGSTORE.COM
Serial Number:	78725602	DRUGSTORE.COM THE UNCOMMON DRUGSTORE
Registration Number:	3667446	MAISON DE~LUXE
Registration Number:	2940723	SEXUAL WELL-BEING
Registration Number:	2993394	SEXUAL WELL-BEING
Registration Number:	3749191	THE WORLD OF BEAUTY ONLINE
Registration Number:	4336310	BEAUTY CLOSE UP

CORRESPONDENCE DATA

Fax Number: 8473154660

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (847) 315-4582

Email: pto@walgreens.com

Correspondent Name: Cary M. Pumphrey / Walgreen Co.

Address Line 1: 104 Wilmot Road, MS #1430

Address Line 4: Deerfield, ILLINOIS 60015

NAME OF SUBMITTER: Cary M. Pumphrey

SIGNATURE: /carympumphrey/

DATE SIGNED: 10/06/2016

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Drugstore.com, Inc., a Delaware corporation ("Assignor"), having its principal place of business at 411 108th Ave NE, Suite 1600, Bellevue, Washington 98004 is the owner of the Marks, U.S. trademark applications and U.S. trademark registrations listed below (hereinafter referred to as "the Marks"):

Trademark	Application Number	Filing Date	Registration Number	Registration Date
VE VITAMIN EMPORIUM.COM BIG SAVINGS. HEALTHY SELECTION. (and Design)	85133937	9/20/2010	4047926	11/1/2011
VITAMINEMPORIUM.COM	85138925	9/27/2010	4014129	8/16/2011
SAVON DE~LUXE	78237082	4/12/2003	2895364	10/19/2004
SAVON DE~LUXE FRENCH MILLED SOAPS (stylized)	78105493	1/29/2002	2886214	9/21/2004
DE~LUXE	78282320	8/2/2003	3009407	10/25/2005
DE~LUXE (and Design) (Oval-shaded)	78975779	8/2/2003	3015721	11/15/2005
DE~LUXE (and Design) (Rectangle frame)	78975733	8/2/2003	3015720	11/15/2005
DE~LUXE (Stylized)	78975762	8/2/2003	2933419	3/15/2005
DE~LUXE (and Design) (Oval-shaded)	78237130	4/12/2003	2895366	10/19/2004
DE~LUXE	78237125	4/12/2003	2906264	11/30/2004
DE~LUXE (and Design) (Oval-shaded)	78282324	8/2/2003	2988101	8/23/2005
eMedAlert	76064163	6/6/2000	2518766	12/11/2001
BEAUTY.COM	75769623	8/6/1999	3178835	12/5/2006
THE UNCOMMON DRUGSTORE	78635917	5/24/2005	3216469	3/6/2007
AUTHENTIC SALON QUALITY HAIR CARE	78353647	6/23/2004	2888048	9/21/2004
AUTHENTIC SPA QUALITY PERSONAL CARE	78282141	6/23/2004	2888021	9/21/2004
BAIN DE~LUXE	78237108	4/12/2003	2881511	9/7/2004
BAIN DE~LUXE FOAMING BODY SCRUB & Design	78236864	4/11/2003	2830105	4/6/2004
BAIN DE~LUXE LUXURY BODY WASH & Design	78105008	1/25/2002	2769177	9/30/2003
COLORSAVE	78306987	9/29/2003	2906580	11/30/2004
CREME DE~LUXE LUXURY BODY CREME (& Design)	78105014	1/25/2002	2769178	9/30/2003
DRUGSTORE.COM	75640000	2/9/1999		
DRUGSTORE.COM	75640001	2/9/1999		
DRUGSTORE.COM	77823181	9/9/2009		
DRUGSTORE.COM DOLLARS	77825262	9/11/2009		
DRUGSTORE.COM (new logo in color)	85434188	9/28/2011		
DRUGSTORE.COM THE UNCOMMON DRUGSTORE & Design	78725602	10/3/2005		
MAISON DE~LUXE	77421642	3/13/2008	3667446	8/11/2009

SEXUAL WELL-BEING	78204464	1/17/2003	2940723	4/12/2005
SEXUAL WELL-BEING	78975418	1/17/2003	2993394	9/6/2005
THE WORLD OF BEAUTY ONLINE	77771746	6/30/2009	3749191	2/16/2010
BEAUTY CLOSE UP	85688389	7/27/2012	4336310	5/14/2013

and

WHEREAS, Walgreen Co. (Assignee), an Illinois corporation, having its principal place of business at 200 Wilmot Road, Deerfield, Illinois 60015 is the successor to that portion of the business to which said marks pertain, and said business is ongoing and existing and assignee is desirous of acquiring said marks and their application(s) thereto; NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill and that portion of the business relation to said marks and the applications thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned being duly authorized and acting on behalf of Assignor, does hereby execute this Assignment to take effect on the 5th day of October, 2016.

DRUGSTORE.COM, INC.

By: _____

Name: Cary M. Pumphrey

Title: Director, Intellectual Property

Date: October 5, 2016

WALGREEN CO.

By: _____

Name: Cary M. Pumphrey

Title: Director, Intellectual Property

Date: October 5, 2016