

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401244

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LKI Enterprises, Inc.		05/23/2013	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	Superlift, LLC		
Street Address:	300 Huey Lenard Loop		
City:	West Monroe		
State/Country:	LOUISIANA		
Postal Code:	71292		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2007491	BLACK DIAMOND	
CORRESPONDENCE DATA			
Fax Number:	2488563309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2482391415		
Email:	dpuro@qvmllc.com		
Correspondent Name:	David Puro		
Address Line 1:	1030 Doris Road		
Address Line 2:	Quantum Ventures		
Address Line 4:	Auburn Hills, MICHIGAN 48326		
NAME OF SUBMITTER:	David Puro		
SIGNATURE:	/David Puro/		
DATE SIGNED:	10/07/2016		
Total Attachments: 2			
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OP \$40.00 2007491

TRADEMARK ASSIGNMENT

WHEREAS, LKI ENTERPRISES, INC., a Louisiana corporation ("Assignor"), is the owner of and has adopted and used those trademarks listed below (all such marks being the "Trademarks"), and is the owner of the following registrations in the United States Patent and Trademark Office (the "Registrations"):

Trademark	Registration No.	Registration Date
Superlift Suspension Systems	85840254	04-Feb-2013
Superlift	85840205	04-Feb-2013
Superlift	2690227	25-Feb-2003
Black Diamond	2007901	15-Oct-1996

WHEREAS, Superlift, LLC, a Delaware limited liability company, ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Trademarks and the Registrations, as well as all associated goodwill, as successor to the business of the Assignor to which the Trademarks relate.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, Assignor hereby assigns to Assignee all of Assignor's right title and interest in the Trademarks and the Registrations, together with the goodwill of the business associated with the Trademarks and the Registrations.

Executed on the 23rd day of May, 2013.

LKI ENTERPRISES, INC.,
a Louisiana corporation

By: Bret Lovett

Name: BRET LOVETT

Its: President


[ACKNOWLEDGEMENT PAGE FOLLOWS]

ACKNOWLEDGEMENT

STATE OF LOUISIANA)

PARISH OF OUACHITA)

The foregoing instrument was acknowledged before me on this 23rd day of May, 2013 by Bret Lovett, the President of LKI Enterprises, Inc., to me known to be the person described herein and acknowledged that he/she executed the same as his/her free act and deed on behalf of said corporation.



Wm. Boles, Jr., Notary Public
Ouachita Parish, State of Louisiana
Acting in the County of Ouachita
My commission expires: Lifetime
WP 43445