## 900381167 10/12/2016

## TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900379787
SEQUENCE:	2

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The B.J. Moroney Trust		07/13/2011	Trust: COLORADO
Vibrant Health, LLC		07/13/2011	Limited Liability Company: SOUTH DAKOTA
The Neill E. Moroney Trust		07/13/2011	Trust: COLORADO

## **RECEIVING PARTY DATA**

Name:	Moroney IP, LLC	
Street Address:	7318 S. Revere Pkwy	
Internal Address:	Suite B-7	
City:	Centennial	
State/Country:	COLORADO	
Postal Code:	80112	
Entity Type:	Limited Liability Company: COLORADO	

#### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2797768	IONCLEANSE
Registration Number:	3819860	PAY-PER-CLEANSE
Registration Number:	3691088	PREMIER
Registration Number:	3684945	SOLO

#### **CORRESPONDENCE DATA**

**Fax Number:** 3036293450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 303629-3400

Email: broms.maria@dorsey.com
Correspondent Name: Dorsey & Whitney LLP

Address Line 1: 1400 Wewatta Street, Suite 400

Address Line 2: IP Department

Address Line 4: Denver, COLORADO 80202-5549

TRADEMARK REEL: 005894 FRAME: 0211

ATTORNEY DOCKET NUMBER:	M236084
NAME OF SUBMITTER:	Maria T. Broms
SIGNATURE:	/mb10216/
DATE SIGNED:	10/12/2016

### **Total Attachments: 5**

source=Original CoverSheet - Assignment from shareholders to Moroney IP, LLC (M236084)#page1.tif source=Confirmatory Trademark Assignment - Neill Moroney Trust - Moroney IP#page1.tif source=Confirmatory Trademark Assignment - Neill Moroney Trust - Moroney IP#page2.tif

source=Confirmatory Trademark Assignment - Neill Moroney Trust - Moroney IP#page3.tif

source=Notice of Non-Recordation from shareholders to Moroney IP, LLC (M236084)#page1.tif

TRADEMARK REEL: 005894 FRAME: 0212

#### CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is entered into effective as of 13 July 2011 by The Neill E. Moroney Trust, with address at 1777 S. Harrison Street, Suite 1250, Denver, Colorado 80210, The B.J. Moroney Trust, with address at 1777 S. Harrison Street, Suite 1250, Denver, Colorado 80210 and Vibrant Health, LLC, a South Dakota limited liability company with address at 4160 Parkridge Place, Rapid City, South Dakota 57709 (collectively the "Assignors") in favor of Moroney IP, LLC, a Colorado limited liability company, with a registered address of 7318 S. Revere Pkwy, Suite B-7, Centennial, CO 80112, United States ("Assignee").

WHEREAS, Assignors and Assignee have executed that certain Bill of Sale dated 13 July 2011 (the "Bill of Sale");

WHEREAS, pursuant to the Bill of Sale, Assignors resolved to assign to Assignee all of Assignors' right, title and interest in and to certain assets and any and all goodwill associated therewith, including but not limited to the trademarks and trademark registrations in the form more fully described in **Exhibit A** hereto (the "Marks"); and

WHEREAS, it is the intention of Assignor and Assignee that this Confirmatory Trademark Assignment confirm the terms of the Bill of Sale as pertaining to the Marks.

NOW, THEREFORE, for the sum of \$10, the receipt and sufficiency of which is hereby acknowledged, Assignors confirm the assignment to Assignee all of Assignors' right, title and interest in the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Marks. This assignment includes without limitation all applications and registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignors, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignees may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignees' rights in the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment effective as of the date first set forth above.

THE NEILL E. MORONEY TRUST	
By: Tent 5. Rumler Name: Paul E. Rumler	
Title: <u>Trustee</u>	
Subscribed and sworn to before me by Paul R August, 2016.	umler this AS day of
Notary Public	SHAWNA STEVENS
My commission expires: <u>H8/999</u>	NOTARY PUBLIC STATE OF COLORADO NOTARY ID 20114006830 MY COMMISSION EXPIRES 02/08/2019

4849-2312-6035

TRADEMARK REEL: 005894 FRAME: 0213

By: Faul S. Rumler	SHAWNA STEVENS NOTARY PUBLIC STATE OF COLORADO NOTARY ID 20114006830 MY COMMISSION EXPIRES 02/08/2019
Name: <u>Paul E. Rumler</u> Title: <u>Trustee</u>	
Subscribed and sworn to before me by Paul Rangust, 2016.  Notary Public	this <u>JS</u> day of
My commission expires: 2/8/2019	
VIBRANT HEALTH, LLC  By: Name: Neill E. Moroney Title: Manager	
Subscribed and sworn to before me by Neill £.	Moroney this 19 day of
My commission expires: 4/26/2020	SERGEY VOLKOV Notary Public State of Colorado Notary ID 20124021022 Notary ID 20124021022
MORONEY IP, LLC  By: Name: Neill E. Moroney Title: President	My Commission Capito
Subscribed and sworn to before me by <u>Weill E</u> <u>fighentin</u> , 2016.  Notary Public	Moroney this 14 day of
My commission expires: $\frac{4/26/2020}{}$	SERGEY VOLKOV Notary Public State of Colorado Notary ID 20124021022 My Commission Expires Apr 26, 2020

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# **EXHIBIT A**

COUNTRY	TRADEMARK	APP. NO.	FILING DATE	REG. NO.	REG. DATE
Canada	IONCLEANSE	1,354,595	Jul 5, 2007	TMA735523	Mar 2, 2009
European Union	IONCLEANSE	988176	Dec 3, 2008	988176	Dec 3, 2008
Hong Kong	IONCLEANSE (Series of 3)	301265869	Dec 30, 2008	301265869	Dec 30, 2008
India	IONCLEANSE	1761800	Dec 8, 2008	1761800	Dec 8, 2008
Mexico	IONCLEANSE	872536	Aug 1, 2007	1090117	Mar 18, 2009
Taiwan	IONCLEANSE	097059369	Dec 31, 2008	01426021	Aug 16, 2010
United States	IONCLEANSE	78/208,496	Jan 29, 2003	2797768	Dec 23, 2003
United States	PAY-PER-CLEANSE	77/667,724	Feb 10, 2009	3819860	Jul 13, 2010
United States	PREMIER	77/399,199	Feb 17, 2008	3691088	Oct 6, 2009
United States	SOLO	77/399,197	Feb 17, 2008	3684945	Sep 22, 2009
WIPO	IONCLEANSE	988176	Dec 3, 2008	988176	Dec 3, 2008

TRADEMARK REEL: 005894 FRAME: 0215