

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401708

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900379815
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
A Major Difference, Inc.		07/13/2011	Corporation: COLORADO

RECEIVING PARTY DATA

Name:	The Neill E. Moroney Trust
Street Address:	1777 S. Harrison Street
Internal Address:	Suite 1250
City:	Denver
State/Country:	COLORADO
Postal Code:	80210
Entity Type:	Trust: COLORADO
Composed Of:	<ul style="list-style-type: none"> • Neill E. Moroney, UNITED STATES, INDIVIDUAL • William Schaefer, UNITED STATES, INDIVIDUAL • Paul E. Rumler, UNITED STATES, INDIVIDUAL
Name:	The B.J. Moroney Trust
Street Address:	1777 S. Harrison Street
Internal Address:	Suite 1250
City:	Denver
State/Country:	COLORADO
Postal Code:	80210
Entity Type:	Trust: COLORADO
Composed Of:	<ul style="list-style-type: none"> • Neill E. Moroney, UNITED STATES, INDIVIDUAL • William Schaefer, UNITED STATES, INDIVIDUAL • Paul E. Rumler, UNITED STATES, INDIVIDUAL
Name:	Vibrant Health, LLC
Street Address:	4160 Parkridge Place
City:	Rapid City
State/Country:	SOUTH DAKOTA
Postal Code:	57709
Entity Type:	Limited Liability Company: SOUTH DAKOTA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2797768	IONCLEANSE
Registration Number:	3819860	PAY-PER-CLEANSE
Registration Number:	3691088	PREMIER
Registration Number:	3684945	SOLO

CORRESPONDENCE DATA

Fax Number: 3036293450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-629-3400

Email: broms.maria@dorsey.com

Correspondent Name: Dorsey & Whitney LLP

Address Line 1: 1400 Wewatta Street, Suite 400

Address Line 2: IP Department

Address Line 4: Denver, COLORADO 80202-5549

ATTORNEY DOCKET NUMBER: M236084

NAME OF SUBMITTER: Maria T. Broms

SIGNATURE: /mb10216/

DATE SIGNED: 10/12/2016

Total Attachments: 5

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is entered into effective as of 13 July 2011 by A Major Difference, Inc., a Colorado corporation, with a registered address of 7318 S. Revere Pkwy, Suite B-7, Centennial, CO 80112, United States ("Assignor"), in favor of its shareholders, The Neill E. Moroney Trust with address at 1777 S. Harrison Street, Suite 1250, Denver, Colorado 80210, The B.J. Moroney Trust, with address at 1777 S. Harrison Street, Suite 1250, Denver, Colorado 80210, and Vibrant Health, LLC, a South Dakota limited liability company with address at 4160 Parkridge Place, Rapid City, South Dakota 57709 (collectively, the "Assignees").

WHEREAS, Assignor and Assignee have executed that certain Assignment effective 13 July 2011 (the "13 July 2011 Assignment")

WHEREAS, pursuant to the 13 July 2011 Assignment, Assignor resolved to assign to Assignees all of Assignor's right, title and interest in and to certain assets and any and all goodwill associated therewith, including but not limited to the trademarks and trademark registrations in the form more fully described in **Exhibit A** hereto (the "Marks"); and

WHEREAS, it is the intention of Assignor and Assignee that this Confirmatory Trademark Assignment confirm the terms of the 13 July 2011 Assignment as pertaining to the Marks.

NOW, THEREFORE, for the sum of \$10, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms the assignment to Assignees all of Assignor's right, title and interest in the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Marks. This assignment includes without limitation all applications and registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignees may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignees' rights in the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment as of the date set forth above.

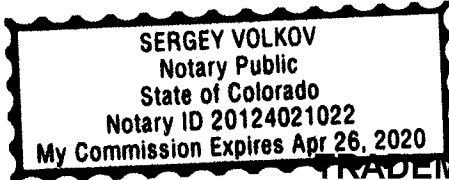
A MAJOR DIFFERENCE, INC.

By: *Neill E. Moroney*
Name: Neill E. Moroney
Title: President

Subscribed and sworn to before me by *Neill E. Moroney* this 14th day of September, 2016.

[Signature]
Notary Public

My commission expires: 4/26/2020
4821-3253-7619



THE NEILL E. MORONEY TRUST

By: Paul E. Rumler
Name: Paul E. Rumler
Title: Trustee

Subscribed and sworn to before me by Paul Rumler this 25 day of August, 2016.

[Signature]
Notary Public

My commission expires: 2/8/2019

**SHAWNA STEVENS
NOTARY PUBLIC
STATE OF COLORADO
NOTARY ID 20114006830
MY COMMISSION EXPIRES 02/08/2019**

THE B.J. MORONEY TRUST

By: Paul E. Rumler
Name: Paul E. Rumler
Title: Trustee

Subscribed and sworn to before me by Paul Rumler this 25 day of August, 2016.

[Signature]
Notary Public

My commission expires: 2/8/2019

**SHAWNA STEVENS
NOTARY PUBLIC
STATE OF COLORADO
NOTARY ID 20114006830
MY COMMISSION EXPIRES 02/08/2019**

VIBRANT HEALTH, LLC

By: [Signature]
Name: Neill E. Moroney
Title: Manager

Subscribed and sworn to before me by Neill E. Moroney this 14th day of September, 2016.

[Signature]
Notary Public

My commission expires: 4/26/2020

**SERGEY VOLKOV
Notary Public
State of Colorado
Notary ID 20124021022
My Commission Expires Apr 26, 2020**

EXHIBIT A

COUNTRY	TRADEMARK	APP. NO.	FILING DATE	REG. NO.	REG. DATE
Canada	IONCLEANSE	1,354,595	Jul 5, 2007	TMA735523	Mar 2, 2009
European Union	IONCLEANSE	988176	Dec 3, 2008	11582869	Dec 3, 2008
Hong Kong	IONCLEANSE (Series of 3)	301265869	Dec 30, 2008	301265869	Dec 30, 2008
India	IONCLEANSE	1761800	Dec 8, 2008	1761800	Dec 8, 2008
Mexico	IONCLEANSE	872536	Aug 1, 2007	1090117	Mar 18, 2009
Taiwan	IONCLEANSE	097059369	Dec 31, 2008	01426021	Aug 16, 2010
United States	IONCLEANSE	78/208,496	Jan 29, 2003	2797768	Dec 23, 2003
United States	PAY-PER-CLEANSE	77/667,724	Feb 10, 2009	3819860	Jul 13, 2010
United States	PREMIER	77/399,199	Feb 17, 2008	3691088	Oct 6, 2009
United States	SOLO	77/399,197	Feb 17, 2008	3684945	Sep 22, 2009
WIPO	IONCLEANSE	988176	Dec 3, 2008	988176	Dec 3, 2008