

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM400846

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRESCHÉ SOLUTIONS USA CORPORATION		06/03/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	FRESCHÉ SOLUTIONS INC.		
Street Address:	#200-995 WELLINGTON STREET		
City:	MONTREAL, QUEBEC		
State/Country:	CANADA		
Postal Code:	H3C1V3		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2426763	SOFTBASE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6174200079		
Email:	docketing@intrinsiclaw.com		
Correspondent Name:	INTRINSIC LAW CORP.		
Address Line 1:	760 MAIN STREET		
Address Line 2:	THIRD FLOOR		
Address Line 4:	WALTHAM, MASSACHUSETTS 02451		
NAME OF SUBMITTER:	IBRAHIM M. HALLAJ		
SIGNATURE:	/Ibrahim M. Hallaj/		
DATE SIGNED:	10/04/2016		
Total Attachments: 2			
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source=FrescheUSA_to_FrescheInc#page2.tif			

OP \$40.00 2426763

ASSIGNMENT OF TRADEMARK AND RELATED RIGHTS

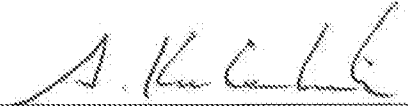
Registration No. 2,426,763 "SOFTBASE"

Fresche Solutions USA Corporation, the undersigned (the "ASSIGNOR"), a Delaware corporation, for good and valuable consideration, the receipt of which is hereby acknowledged, agrees to and hereby does covenant and assign, convey, and transfer to **Fresche Solutions Inc.**, a Canadian company, and to its successors, assigns and legal representatives (hereinafter collectively the "ASSIGNEE"), as follows:

- (1) that ASSIGNOR is the exclusive, sole holder of all rights, title and interests, whether U.S. Federal registration, by common law, international, or otherwise, in and to the registered U.S. trademark "SOFTBASE" (Reg. No. 2,426,763) and related rights and good will;
- (2) ASSIGNOR agrees to and hereby does assign, sell, convey and transfer to ASSIGNEE all of said rights, title and interests in the above mark and registration and related rights and good will, whether currently held, or later acquired;
- (3) ASSIGNOR agrees to cooperate and reasonably assist ASSIGNEE or its successors, at ASSIGNEE's expense, in the preparation, execution and filing of documents required to effectuate the present Assignment, or to perfect and maintain the same; and
- (4) If for any reason, the present Assignment shall be deemed incomplete or defective, ASSIGNOR agrees to grant any needed rights to ASSIGNEE and its designees so as to avoid or minimize liability for the use and exploitation of the above mentioned rights.

[Signature Page Follows]

Fresche Solutions USA Corporation (ASSIGNOR):


Signature

Chief Executive Officer
Title

Anthony Kulakowski
Name

June 3, 2016
Date

Montreal, QC, Canada
State, Province or Commonwealth

County

Subscribed and sworn to before me this _____ day of _____, _____:

Notary Public

My commission expires on (date)