

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM401300

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Utah Division of Travel Development		05/25/2016	State Agency:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	State of Utah		
<b>Street Address:</b>	300 N. State Street		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84114		
<b>Entity Type:</b>	State Agency: UTAH		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77975536	UTAH LIFE ELEVATED	
<b>Serial Number:</b>	76978802	UTAH LIFE ELEVATED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8013660348		
<b>Email:</b>	seisenma@utah.gov		
<b>Correspondent Name:</b>	Susan Eisenman		
<b>Address Line 1:</b>	160 East 300 South, Fifth Floor		
<b>Address Line 2:</b>	Heber Wells Building		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>NAME OF SUBMITTER:</b>	Susan Eisenman		
<b>SIGNATURE:</b>	/Susan Eisenman/		
<b>DATE SIGNED:</b>	10/07/2016		
<b>Total Attachments: 0</b>			

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