

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM401376

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900378155		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walker Winslow Group, LLC		08/27/2016	Limited Liability Company: NEW HAMPSHIRE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Paradigm Health Holdings, LLC		
<b>Street Address:</b>	155 Lafayette Road, Suite 1		
<b>City:</b>	North Hampton		
<b>State/Country:</b>	NEW HAMPSHIRE		
<b>Postal Code:</b>	03862		
<b>Entity Type:</b>	Limited Liability Company: NEW HAMPSHIRE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3976976	PARADIGM HEALTH PLANS	
<b>Registration Number:</b>	4200809	PARADIGM HEALTH PLANS	
<b>Registration Number:</b>	4248370	PARADIGM HEALTH PLANS	
<b>Registration Number:</b>	4595403	LIFESTYLE FOR LIFE	
<b>Registration Number:</b>	4587149	LIFESTYLE FOR LIFE	
<b>Registration Number:</b>	4949194	MEMBER ADVANTAGE	
<b>Registration Number:</b>	4953864	MEMBER ADVANTAGE	
<b>Registration Number:</b>	5021457	MEMBER ADVANTAGE PROFESSIONAL	
<b>Serial Number:</b>	86811542	PARADIGM HEALTH PLANS	
<b>Serial Number:</b>	86849635	MAP THE GAP	
<b>Serial Number:</b>	86849684	MAP THE GAP	
<b>Serial Number:</b>	86850185	PARADIGM HEALTH PLANS CAPTIVA	
<b>Serial Number:</b>	86850207	PARADIGM HEALTH PLANS CAPTIVA	
<b>Serial Number:</b>	86850234	PARADIGM HEALTH PLANS EDUCATIONAL SYSTEM	
<b>Serial Number:</b>	86850253	PARADIGM HEALTH PLANS EDUCATIONAL SYSTEM	
<b>Serial Number:</b>	86850284	PARADIGM HEALTH PLANS HEALTH SYSTEMS	
<b>Serial Number:</b>	86850704	PARADIGM HEALTH PLANS HEALTH SYSTEMS	
<b>Serial Number:</b>	86850144	MEMBER ADVANTAGE PROGRAM	
<b>TRADEMARK</b>			

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Serial Number:</b>	86854737	FITBOOK

  

**CORRESPONDENCE DATA**

**Fax Number:** 6034275530  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 603-427-0070  
**Email:** mlorusso@loriplaw.com  
**Correspondent Name:** Mark Lorusso  
**Address Line 1:** PO Box 21915  
**Address Line 4:** Portsmouth, NEW HAMPSHIRE 03802

<b>ATTORNEY DOCKET NUMBER:</b>	PHP-10001
<b>NAME OF SUBMITTER:</b>	Mark D. Lorusso
<b>SIGNATURE:</b>	/Mark D. Lorusso/
<b>DATE SIGNED:</b>	10/08/2016

**Total Attachments: 3**  
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## ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Walker Winslow Group, LLC, a New Hampshire Limited Liability Company with a principal place of business at 155 Lafayette Road, Suite 1, North Hampton, New Hampshire 03862, the undersigned Assignor, hereby

Sells, assigns and transfers to Paradigm Health Holdings, LLC, a New Hampshire Limited Liability Company with a principal place of business at 155 Lafayette Road, Suite 1, North Hampton, New Hampshire 03862, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest in and to the service marks, service mark applications and service mark registrations set forth in the SCHEDULE OF SERVICE MARK APPLICATIONS AND REGISTRATIONS attached hereto.

Assignor agrees that when requested, without charge to, but at the expense of the Assignee, it shall carry out in good faith the intent and purpose of this assignment by executing all rightful oaths, assignments, renewals, powers of attorney and other papers, by communicating to the Assignee all facts known to Assignor relating to the registrations and the history thereof, and generally by doing everything possible which the Assignee shall consider desirable and/or necessary for aiding Assignee in securing and maintaining proper trademark protection for the referenced service mark registrations and service mark applications and for vesting title to all of the referenced service mark registrations and applications in the Assignee.

Assignor hereby requests the Honorable Commissioner of Patents and Trademarks to issue, as appropriate, trademark registrations and renewals thereof to the Assignee.

Assignor covenants with the Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor, and that the full right to convey the same as herein expressed is possessed by Assignor.

8/27/16  
Dated: July 27, 2016

  
Dennis Labrasca  
President  
Walker Winslow Group, LLC

TRADEMARK

REEL: 005894 FRAME: 0939

# SCHEDULE OF SERVICE MARK APPLICATIONS AND REGISTRATIONS

TRADEMARK	COUNTRY	REGISTRATION/APPLICATION NUMBER	REGISTRATION/APPLICATION DATE
Paradigm Health Plans	US	3,976,976	6/14/2011
Paradigm Health Plans	US	4,200,809	9/4/2012
Paradigm Health Plans and Design	US	4,248,370	11/27/2012
Lifestyle for Life	US	4,595,403	9/2/2014
Lifestyle for Life and Design	US	4,587,149	8/19/2014
Member Advantage	US	4,949,194	5/3/2016
Member Advantage and Design	US	4,953,864	5/10/2016
Paradigm Health Plans and Design	US	86/811,542	11/6/2015
Map the Gap	US	86/849,635	12/15/2015
Map the Gap and Design	US	86/849,684	12/15/2015
Paradigm Health Plans Captiva	US	86/850,185	12/15/2015
Paradigm Health Plans Captiva and Design	US	86/850,207	12/15/2015
Paradigm Health Plans Educational Systems	US	86/850,234	12/15/2015
Paradigm Health Plans Educational Systems and Design	US	86/850,253	12/15/2015
Paradigm Health Plans Health Systems	US	86/850,284	12/15/2015
Paradigm Health Plans Health Systems and Design	US	86/850,704	12/16/2015

TRADEMARK

REEL: 005894 FRAME: 0940

# SCHEDULE OF SERVICE MARK APPLICATIONS AND REGISTRATIONS

Member Advantage Program	US	86/850,144	12/15/2015
Member Advantage Professional	US	86/855,926	12/21/2015
Fitbook	US	86/854,737	12/19/2015