

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM400991

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
R. Mark Schulhof		09/30/2016	INDIVIDUAL: UNITED STATES
Thomas B. Schulhof		09/30/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Focus Direct, LLC		
<b>Street Address:</b>	2370 State Route 70 West, Suite 200		
<b>City:</b>	Cherry Hill		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08002		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2123152	FOCUS DIRECT	
<b>Registration Number:</b>	2441927	FOCUS DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128066006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-806-5763		
<b>Email:</b>	afisher@stroock.com		
<b>Correspondent Name:</b>	Jeffrey M. Mann		
<b>Address Line 1:</b>	180 Maiden Lane, 38th Floor		
<b>Address Line 2:</b>	Stroock & Stroock & Lavan LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10038-4982		
<b>ATTORNEY DOCKET NUMBER:</b>	002838/0014		
<b>NAME OF SUBMITTER:</b>	Jeffrey M. Mann		
<b>SIGNATURE:</b>	/jeffrey m. mann/		
<b>DATE SIGNED:</b>	10/05/2016		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (“Release”) is made and entered into as of September 30, 2016 (“Effective Date”) by and between, R. Mark Schulhof an individual having an address of 62 Park Road, Scarsdale, New York, 10583 (“Mark”), and Thomas B. Schulhof, an individual having an address of 6 Valley Road, Norwalk, Connecticut 06854 (“Thomas”) (Mark and Thomas each a “Lender” and collectively the “Lenders”), and FOCUS DIRECT, LLC, a Delaware corporation having an office at 2370 State Route 70 West, Suite 200, Cherry Hill, NJ 08002 (“Grantor”).

**WHEREAS**, each Lender is the holder of a continuing security interest in and to all of Grantor’s right, title and interest in, to and under the trademarks, service marks and related applications and registrations set forth in Schedule 1 attached hereto connected with the use of or related to any and the foregoing (including without limitation, all goodwill of the Grantor and its business, products and services appurtenant to, associated with or symbolized by any of the foregoing and the use thereof), together with all registrations of the foregoing and the applications therefor (collectively, the “Trademark Collateral”) pursuant to that certain Security and Pledge Agreement dated June 14, 2013, for which a Notice of Grant of Security Interest is recorded with the United States Patent and Trademark Office at Reel 5072, Frame 0631 (the “Security Agreement”); and

**WHEREAS**, Grantor desires to record this instrument to evidence termination of the security interest.


**NOW, THEREFORE**, the Grantor and Lenders agree as follows:

1. The Lenders hereby expressly release and discharge, the security interest in, to and under the Trademark Collateral pursuant to the Security Agreements.
2. The Lenders hereby authorize and request the Commissioner of Patents and Trademarks to record this Release in the United States Patent and Trademark Office with regard to the Security Agreement and the Trademark Collateral.
3. This Release may be executed in multiple counterparts, each of which shall be deemed an original, with the same effect as if the signatures thereto and hereto were upon the same instrument.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the Lenders have caused this Release of Security Interest in Trademarks to be executed by their duly authorized representative as of the Effective Date.

**R. Mark Schulhof**

By: 

**Thomas B. Schulhof**

By: 

**Schedule 1**

**United States Trademarks:**

<b>Owner</b>	<b>Title</b>	<b>Registration Date</b>	<b>Registration Number</b>
Focus Direct, LLC	FOCUS DIRECT	12/23/1997	2,123,152
Focus Direct, LLC	FOCUS DIRECT	04/10/2001	2,441,927

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