

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM401387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medela Holding AG		10/07/2016	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Bravado Holding AG		
Street Address:	Rigistrasse 1		
City:	6300 Zug		
State/Country:	SWITZERLAND		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5031947	COMFORT NEVER LOOKED SO GOOD	
Registration Number:	4903192	BASICS BY BRAVADO! DESIGNS	
Registration Number:	4208165	BRAVADO MOISTURE-WICK WASHABLE BREAST PA	
Registration Number:	4123177	BRAS FIT FOR BREASTFEEDING	
Registration Number:	2677135	BRAVADO! DESIGNS	
Registration Number:	3741521	B BRAVADO! DESIGNS	
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129499022		
Email:	fterranella@lawabel.com		
Correspondent Name:	LAWRENCE E. ABELMAN		
Address Line 1:	666 THIRD AVENUE		
Address Line 2:	10TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10017		
DOMESTIC REPRESENTATIVE			
Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		

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Address Line 4: New York, NEW YORK 10017	
NAME OF SUBMITTER:	Frank Terranella
SIGNATURE:	/ft/
DATE SIGNED:	10/10/2016
Total Attachments: 2 source=Medela Holding to Bravado Holding#page1.tif source=Medela Holding to Bravado Holding#page2.tif	

ASSIGNMENT

WHEREAS, Medela Holding AG, a corporation organized and existing under the laws of Switzerland, with an office at Lättichstrasse 4b, Baar 6340, Switzerland (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
COMFORT NEVER LOOKED SO GOOD	5031947
BASICS BY BRAVADO! DESIGNS	4903192
BRAVADO MOISTURE-WICK WASHABLE BREAST PADS	4208165
BRAS FIT FOR BREASTFEEDING	4123177
BRAVADO! DESIGNS	2677135



3741521

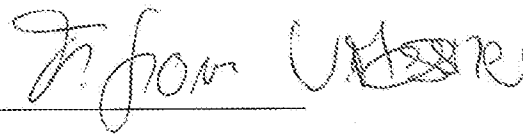
AND WHEREAS, Bravado Holding AG, a corporation organized and existing under the laws of Switzerland, with an office at Rigistrasse 1, 6300 Zug, Switzerland (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to

the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is effective immediately.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 07 day of October, 2016.

Assignor: Medela Holding AG

By 
Name:

Title: Thomas Grom
VP Global Marketing and Digital Business
Leli Messmer
Group Controller